

Prevention, Wellbeing & Health Equity (1/6)

Vision

For all SEL residents to have the same opportunity to lead a healthy life, no matter where they live or who they are, through equitable, convenient and effective access to prevention and wellbeing services and support by embedding a systematic, evidence-based approach to prevention of key population risk factors in SEL (adults and children and young people (CYP)), embedding targeted population health management approaches and improving the way in which we partner with residents and community groups to better meet the needs of our diverse population and build trust and confidence

Deliverables / Improvements since 2023/24

- Implementation of a range of Vital 5 primary and secondary prevention interventions – Examples include: **1) Alcohol:** SEL-wide alcohol licensing policy **2) Healthy Weight:** Culturally-tailored weight management services supporting 580 residents **3) Hypertension:** Pilot of structured education programme to 91 residents **4) Mental Health:** 240 workforce receiving mental health training and pilot to embed evidence-based screening for depression and anxiety across 8 Primary Care Networks **5) Tobacco Dependency:** expansion of smoking services with 3,600 residents benefiting **6) Pan Vital 5:** Vital 5 checks delivered to over 45,500 residents, pilot to integrate Vital 5 into pre-operative elective surgery pathways, launch of Vital 5 clinical effectiveness guide for primary care with training provided to 73 staff members **7) Vital metrics for children:** SEL Babies and Children and Young People's (CYP) partnership developing vital metrics for CYP
- Developed and launched the SEL ICB Vaccination and Immunisation Strategy aligned to NHS England's wider strategy.
- Key vaccination inequality initiatives in the past year focused on two priority groups: 1) **Under-65s at risk/immunosuppressed** - collaboration with SEL borough leads and clinics achieved 22% uptake (vs. 20.9% national average); 2) **Pregnant People** - implementing vaccination status checks and information provision during pregnancy consultations, with expansion planned for 25/26.

Key Challenges / Opportunities Remaining

System capacity and infrastructure:

- Lack of SEL-wide data sharing and integration function impedes prevention
- Operational and financial pressures reducing systematic focus on prevention with reactive healthcare model challenging shift to proactive prevention

Workforce and education:

- Need for prevention and population health training and capability, with education presenting an opportunity to better demonstrate prevention benefits for staff and patients

System integration:

- Fragmented procurement and commissioning processes slowing implementation with an opportunity to develop more integrated and innovative commissioning approaches
- Key opportunity to better understand and align with provider / place prevention priorities to enable more coordinated system-wide approach to prevention

Community engagement:

- Trust barriers between some communities and statutory services that reduce engagement – opportunity to strengthen community and VCSE partnerships and co-production

Strategic opportunities:

- Darzi report providing evidence base for community-based care shift with potential to align prevention priorities across system partners through prevention framework for systematic identification and implementation of high impact interventions
- Opportunity to develop Vital 5 metrics for children and young people

Prevention, Wellbeing & Health Equity (2/6)

What are our priority areas for 2025/26 (Max 4)

Why has this been identified as a priority areas?

1

Prevention framework: Implement prevention framework to enable development of core prevention offer, develop measurable outcomes, and agree evidence-based, high-value prevention priorities for SEL ICS. This will enable better alignment of resources to population need and seek to leverage targeted investment to areas of inequity. It will support system-wide collaboration on prevention and establish clear mechanisms for measuring prevention outcomes.

- Shift to prevention required to reduce premature mortality and health disparities and generate savings in medium and long-term to support system financial sustainability
- A systematic approach to evidence-based prevention interventions is required for maximum population impact as our current reactive offer is not turning the dial sufficiently
- More coordinated approach to prevention will increase efficiency and effectiveness, reduce fragmentation and better target resources to towards those facing greatest health inequalities
- Essential to establish clear outcome measures to demonstrate value and sustain investment

2

Building trust and confidence with our communities: through long-term partnerships with voluntary sector organisations, unleashing their insights, creativity, and agency for generating community-led health & wellness, especially with minoritised and underrepresented communities. Work to improve the way in which we partner with residents, community groups, partner organisations and those with lived experiences.

- Evidence shows community-led solutions are more effective and sustainable
- Local voluntary sector and community-based organisations have a deep understanding of community needs and barriers, and can help reach underserved populations
- Trust is crucial to improving health outcomes, particularly in underrepresented communities
- High rates of avoidable illness and use of emergency and acute care amongst communities that are minoritised and/ or living with deprivation

3

Vaccinations and immunisations: work collaboratively with our partners to improve coverage across all vaccination programmes, and more thoroughly protect population health through preventative care and treatments, whilst address barriers that may inhibit access and combat vaccine hesitancy, thereby increasing uptake while reducing inequalities.

- Vaccination and immunisation is a simple and cost-effective intervention that saves lives and protects people's health, and one of the world's most effective public health interventions.
- It should be easily accessible for all, without barriers and inequalities
- Delivering high rates of vaccination – whether seasonal, routine, or responsive during outbreaks – is incredibly important for individuals and overall public health outcomes.

4

Vital 5 for children, young people and adults: Systematic approach to identify and support adults and children and young people with their vital 5 risk factors through initiatives aligned to 1) health promotion and healthy places (primary prevention), 2) proactive and opportunistic identification / detection, 3) enabling self-care and well-being, and 4) proactive management and treatment of long-term conditions

- There are stark inequalities in Vital 5 risks across SEL which drive health inequalities and increase avoidable service use and illness that early intervention/prevention can address
- Community insights highlight people want to be supported to stay as well as possible for as long as possible (e.g. health promotion, health creation, and education)
- Vital 5 risks are main drivers of preventable ill-health, premature mortality, and service use in SEL – and as a result drive increased costs to the system
- Evidence shows the earlier you can seek to influence healthy lifestyles the better

Prevention, Wellbeing & Health Equity (3/6)

Priority Area:

Prevention framework: Implement prevention framework to enable development of core prevention offer, develop measurable population-level outcomes, and agree evidence-based, high-value prevention priorities for SEL ICS.

What are the actions we will deliver in 2025/26

- Complete systematic mapping of prevention activities across system and understand gaps against evidence base on what we are not delivering
- Develop and implement prevention toolkit / education package
- Define core prevention offer with defined prioritised target population cohorts and clear outcome metrics
- Establish evaluation and benefits framework to track and monitor prevention outcomes
- Align resources to implement prevention priorities through 2026/27 operating planning
- Enable collaborative delivery models with voluntary and community sector

Population Health and Inequalities Impact

- Systematic implementation of evidence-based prevention interventions that demonstrably reduce health inequalities
- Quantifiable improvement in prevention resource allocation to areas of high population need
- Measurable reduction in avoidable healthcare utilisation through targeted prevention
- Clear evidence of improved health outcomes in target population groups

System Sustainability Impact

- More efficient use of prevention resources
- Better return on prevention investments
- Embedded prevention in system planning
- Sustainable prevention delivery models that reduce acute care-based healthcare utilisation and demand

Priority Area:

Build trust and confidence with our local community Improving the way in which we partner with residents and community groups to better meet the needs of our diverse population

What are the actions we will deliver in 2025/26

- Facilitating partnership development with community-based organisations for health creation, aligning to the VCSE charter position of treating VCSE organisations as strategic partners of health and care services
- Create a long-term and equitable cross-sector partnership to codevelop community-led approaches to building trust, prevention and health creation
- Develop indicative outcome measures that support a shift to community-led prevention

Population Health and Inequalities Impact

- Trust is fundamental to improving health outcomes, particularly in underrepresented communities
- Partnering with local voluntary sector organisations that are rooted in the communities they serve offers an opportunity to fundamentally transform relationships between our statutory services and our communities
- Improved understanding of what drives service demand and health inequalities to inform new approaches to prevention

System Sustainability Impact

- More efficient use of prevention resources and better return on prevention investments
- Evidence shows community-led solutions are more effective and sustainable

Prevention, Wellbeing & Health Equity (4/6)

Priority Area:

Vaccinations and immunisations: working collaboratively with our partners to improve coverage across all vaccination programmes, and more thoroughly protect population health through preventative care* and treatments

What are the actions we will deliver in 2025/26

- Map of provision, coverage and evidence of action aligning provision to need.
- Make an integrated offer the default for vaccination catch-up
- Provide resources to health, care and other professionals (e.g. education, early years, to feel confident in supporting vaccination efforts and signpost to services.
- Develop communications (including outbreak situations) and culturally appropriate promotion approaches
- Maintenance of a skilled workforce that reflects the communities it serves and can maximise coadmin/MECC

Population Health and Inequalities Impact

- Implement a community first and community driven approach
- Identify target populations experiencing vaccination coverage inequalities using data and local insights.
- Support, build and work with faith and community health networks and health equity groups to build collaborative delivery approaches together with our target groups

System Sustainability Impact

- More efficient use of prevention resources
- Better return on prevention investments
- Strengthened vaccination and immunisation education and capabilities across workforce

Priority Area:

Vital 5 : Systematic approach to identify and support adults and children and young people with their vital 5 risk factors.

What are the actions we will deliver in 2025/26

- Continue to strengthen health promotion and healthy environments through targeted awareness campaigns, and influencing co-ordinated policy and commissioning across system
- Scale up adults Vital 5 checks with focus on reaching Core20Plus5 populations and assessing impact of residents receiving interventions. Test model for children and young people checks.
- Scale up the identification of Vital 5 risk factors in routine care through systematic monitoring, recording and sharing
- Continue to embed Vital 5 in care pathways and place-based healthy living approaches
- Deliver evidence-based culturally-tailored behaviour change and self-management programmes
- Improve workforce training in vital 5 risk factor areas and prevention of disease

Population Health and Inequalities Impact

- Demonstrable Increase in early identification and targeted support for residents with modifiable risk factors in Core20Plus5 populations
- Demonstrable increase in access to preventive services for underserved communities
- Improvements in self-management capabilities among diverse populations
- Evidence of improved equity in health outcomes through targeted prevention interventions

System Sustainability Impact

- Reduction in avoidable acute service demand through prevention
- Evidence of cost-effectiveness through early intervention and prevention
- Strengthened prevention education and capabilities across workforce
- Demonstrated benefits from prevention activities, including return on investment where appropriate

Prevention, Wellbeing & Health Equity (5/6)

Priority Area	What are the outcomes we are aiming to achieve?	How are we measuring our impact?
Prevention framework:	<ul style="list-style-type: none"> • System-wide ownership of prevention framework and shared priorities • Clear target populations with focus on groups with higher risk of health inequalities and ill health • Evidence-based core prevention offer aligned to community needs • Key system-level priorities for 2025/26 – 2026/27 with defined roles and resource allocations • Agreed outcomes and evaluation framework for prevention 	<ul style="list-style-type: none"> • Understanding system-wide prevention priorities and activities • Population data profile and evidence-based interventions identified • Documentation of agreed target population groups, priorities, and core offer • Prevention toolkit resources developed • Prevention integration into JFP/business planning and system-wide partner plans • Agreed outcome measures established with baseline data for priority areas • Framework and approach for resource allocation and benefits realisation developed
Building Trust and confidence with our communities	<ul style="list-style-type: none"> • Co-create sustainable community-led prevention approaches aligned to local needs • Test innovative approaches and understand what works for our communities • Develop shared measures to evaluate community trust and impact • Create a SEL Trust & Health Creation model to enable community-led health action • Share insights to transform prevention services across the system 	<ul style="list-style-type: none"> • Impact and outcomes to be co-developed by recruited community-led organisations and ICS system partners working in the Trust and Health Creation Partnership • Development of digital capability to capture and measure outcomes and impact.
Vaccinations and immunisations	<ul style="list-style-type: none"> • Reducing inequalities in accessing vaccinations, ensuring services are as convenient as possible and under-served communities have bespoke provisions. • Deliver the nationally defined targets for flu, COVID-19, RSV, MMR etc • Increase uptake of childhood immunisations, in line with the NOPS • More flexible and cohesive patient experience when engaging with health services 	<ul style="list-style-type: none"> • Seek regular qualitative insights from individuals and groups about why they have or have not been able to or have chosen not to take up the full vaccination offer • Share and use the insight to co-design and implement actions to address barriers.
Vital 5 for children and young people and adults:	<ul style="list-style-type: none"> • Increased identification of modifiable risk factors in Core20Plus5 populations • Improved access to preventive services across risk factor areas in areas of high deprivation and minoritised and/or underserved communities • Increased empowerment of self-management capability among residents • Increased number of Vital 5 checks completed across different settings and demographics • Increased number of staff with access to training in and increased workforce confidence in Vital 5 and prevention approaches • Increased awareness and engagement with preventive health messages 	<ul style="list-style-type: none"> • Number of Vital 5 checks completed (with demographic breakdown), referrals to interventions and outcomes data • Recorded prevalence of each Vital 5 risk factor among different communities • Resident feedback on self-management and culturally-tailored programmes • Staff training completion rates

Prevention, Wellbeing & Health Equity (6/6)

What do we need from enablers and partners to deliver?

- Data and analytics support to develop robust population health management approach and understand our population needs
- Data and information governance infrastructure to support monitoring and evaluation, including ability to share patient-level data to enable population health management, personalised care and evaluating outcomes
- Digital support to ensure we invest in value-add digital solutions that can support residents with health promotion and intervention in addition to face to face
- Finance support to track prevention investments and benefits, with alignment to system sustainability programme
- Prioritised support within Workforce Development programme to enable workforce training and education to support shift to prevention and early intervention
- Public Health expertise to inform evidence-based approaches
- Local Care Partnership and provider commitment to embed prevention framework in commissioning and service re-design/delivery with appropriate resource (funding and people) allocation to support this

How will we work in collaboration with our system?

- Regular engagement with place-based and provider teams to understand local prevention priorities and communicate system-wide prevention activity
- Continue prevention community of practice to share learning and problem solve system-wide issues and challenges
- Work through Local Care Partnerships and acute provider partners to coordinate delivery of prevention interventions
- Use existing system governance of Prevention, Wellbeing and Equity board to monitor progress
- Partner with Public Health teams for evidence and insight
- Collaborate with Voluntary Community Sector Alliance and engagement teams for community reach
- Link with workforce development teams for training

How will we engage with our population?

- Partner with voluntary sector organisations, community networks/champions and health ambassadors to support community engagement and co-action
- Use targeted insights work to understand specific community needs
- Develop culturally appropriate communications
- Use co-production approaches where appropriate
- Gather regular feedback from residents and service users to inform priorities and check and challenge progress
- Co-produce case studies and stories to highlight prevention impact
- Enable community-led prevention initiatives that support health creation and build trust and confidence within our communities
- Co-design and co-commission prevention with public health and local authority partners

How will we monitor and share progress?

- Monitoring of progress through SEL Prevention, Wellbeing & Health Equity Board
- Share actionable insights with system and use community of practice to share learning
- Develop case studies demonstrating impact
- Use data dashboard to track progress
- Regular stakeholder communications
- Publications to support ongoing generation of evidence-base
- Highlight successes through system communications
- Bilateral updates at place-based forums where appropriate