

# Supporting wider social and economic development (1)

The South East London ICS collectively employs more than 100,000 staff, many from our local communities; it is also one of the largest purchasers, property owners and investors across the six Boroughs. There is a collective ambition to adapt how the ICS's economic power and resources are deployed to create economic opportunity and better environments for deprived communities and, in doing so, directly tackle the economic and social inequalities that contribute to poor health. Many of the organisations that make up our Integrated Care System are already doing good work in this area. Together we have set a strong expectation within our system that we should work together as a partnership through our ICS 'Anchor System' Programme to accelerate progress and maximise the impact of the work ongoing within individual organisations.

## SEL system-wide approach to maximising social value:

### Creating an 'Anchor System'

A myriad of programme are ongoing, both cross-system (see next page) and within the Anchor organisations. Following investment to recruit an ICS Anchor System programme lead and co-ordinator role, progress is underway to define success for an "Anchor System" (as opposed to Institution), with defined metrics by which collective progress can be measured. Evidence from international systems has been gathered and partnerships are being explored.

### Sharing best practice

Opportunities such as the South London Listens Accountability Assembly (October 2022) have been taken to create a shared understanding of the opportunity and for leaders to publicly pledge to support wider social and economic development. A critical contribution of the SEL ICS to supporting the Anchor agenda is to enable the sharing of best practice both between SEL Anchor Institutions and from external source; an Anchors Alliance is under development to bring together ICS partners including from the voluntary and community sector.

### Community-based action

The SEL approach is based on engaging with the public and our community and voluntary sector partners, building on the strength of South London Listens. A three-year investment has been agreed for the Anchor Systems programme to continue working with Citizens UK, in alignment with the SEL 'Working with our People and Communities' strategy, to engage and co-design specific system-wide projects with partners and the public. These projects will be complementary to those ongoing within the various Anchor Institutions and ongoing programmes (see next page).

# Supporting wider social and economic development (2)

**Maximising our social value across the five Anchor pillars:**

