

ONE BROMLEY COMMUNITY CHAMPIONS

ROLE DESCRIPTION

Community Champions are residents who are willing to promote health and wellbeing among their families, community networks and fellow residents in Bromley.

You will be an essential channel to communicate health messages and bring local people and services together to:

- improve health and wellbeing
- transfer knowledge
- help reduce health inequalities across different groups in the area

Because you are rooted to your community, your messages will complement ongoing engagement and communication methods used by local organisations.

Common activities of a champion include:

- Receiving updates and information from One Bromley Community Champions team
- Sharing health messages with your local network using a variety of channels (face to face, email, phone, WhatsApp, social media channels) and formats (one to one, groups) depending on your preference
- Encouraging and supporting others to follow a healthy lifestyle and signposting them to local groups and services
- Support the design of messaging to the community. By co-designing the information and messages we can ensure they are appropriately presented and resonate to your community.
- Making links with existing groups and networks that may want to be involved in health and wellbeing
- Joining training opportunities and celebration events
- Activities may vary on length and location, and can be performed on an individual level or as a team

N.B –this is not an exhaustive list and there will be additional opportunities. The champions might need a DBS clearance to get involved in some of the engagement opportunities.

Community Champions - What to expect

Training and support

You will receive a welcome pack and induction session. You will have opportunities to participate in general training and/or specific webinars for health conditions and initiatives.

You will receive up to date information about health and care topics from the One Bromley partners to share with your family, friends and community networks. You will be encouraged to share any ideas on how we can improve health for community at a local level.

Flexibility

You will be able to get involved as much or as little as you wish depending on your availability or personal circumstances. There will be a variety of communications channels to match different preferences and abilities, from newsletters to WhatsApp messages. You will be able to choose your preferences and unsubscribe from the programme at any moment.

Diversity

Anyone can become a Community Champion and we will welcome people from a wide range of backgrounds, cultures, faiths, ages and interests to reflect the diversity of the borough. Our aim is to get representation from all the wards, so the borough is well represented, and information reaches as many people as possible.

Be part of a great community

Feel part of your community and receive the most updated information on health services. Help us improve our reach thanks to your experience and knowledge of the area

Benefits

Some positive outcomes for Community Champions are:

- being updated on local health services
- learning about specific health subjects
- understanding your local area needs
- use your experience to support job applications
- increase your transferable skills
- meet new people in your area
- feel good by helping others

Data protection

Your personal data will be confidential and used only to contact you about being a One Bromley Community Champion.

The information you provide will be protected by the Data Protection Act 2018. This ensures that we protect the confidentiality of data collected from individuals.

We will only use the personal information you provide to deliver the Community Champions services, or for our lawful, disclosed purposes. We will not make your personal details available outside our organisation without your consent, unless obliged by law.

Self-guarding and wellbeing

Your safety and wellbeing is important to us. We will make you aware of safeguarding training opportunities and ensure risk assessments are performed for all our activities. We are here for you if you have any doubt or feel you need support to get confident in your activity.

Community Champions and One Bromley

One Bromley brings together local NHS health providers, the council, commissioners and voluntary sector to more formally work together to deliver better care for all. One Bromley is formed by the following organisations:

- NHS South East London Integrated Care System (Bromley borough)
- London Borough of Bromley
- King's College Hospital NHS Foundation Trust
- Bromley Healthcare
- Bromley GP Alliance
- Bromley Primary Care Networks
- Oxleas NHS Foundation Trust
- St Christopher's Hospice
- Bromley Third Sector Enterprise

One Bromley has a workplan to deliver relevant health projects in the area. The Community Champions' activities will be aligned and part of the One Bromley engagement workplan.

You will support specific workstreams and local campaigns to promote information that will have a positive impact on the health and wellbeing of Bromley residents.

We also work closely with Bromley Healthwatch to promote surveys and gather residents' views on services.

Recruitment:

Please complete the registration form and send it to onebromley.champions@selondonics.nhs.uk