

South East London People's Panel

Survey 1 results *(after both stages 1 and 2 of recruitment)*

September 2023



Report structure

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Mission of the South East London People's Panel

The South East London People's Panel provides the Integrated Care System (ICS) in south east London with an additional systematic approach to gathering insight and feedback on a range of health and care issues from a representative sample of the south east London population.



Recruitment methodologies - 1083 panellists have been recruited in total

1) Core recruitment – face to face

- **1046 panellists** have been recruited via face-to-face recruitment days, taking place between January and September 2023
 - A majority of this recruitment (692 panellists) has been via **community days** in shopping centres, libraries, community centres/halls and cafes
 - 165 panellists were recruited at **events, roadshows and festivals**
 - A further 171 were recruited by individual interviewers conducting face to face **on-street shifts**, among local communities in busy high street locations and railway stations. A final 18 were recruited door to door in targeted communities in areas of high deprivation
- Recruitment locations **spread right across the SEL region**, a full list of recruitment locations is given on the next chart
- Face to face recruitment was used as the preferred core method: both to avoid self-selection of the sample and to enable specific targeting of a representative sample of citizens in many different geographic locations
- The personal interaction with the professional recruitment team also provides an opportunity for a clear introduction to and explanation of the purpose of the SEL People's Panel

2) Additional recruitment methods

- A small amount of **social media** advertising on Facebook and **member get member** activity
- An additional **37 panellists** were recruited via these methods
- This additional recruitment allows an element of boosting of certain categories of residents, such as younger people and those who are online more often



Recruitment locations across south east London

- ✓ Benton Lane, Lambeth
- ✓ Bexley Heath High Street
- ✓ Boys Brigade Hall, Broadway, Bexley
- ✓ Brixton Library
- ✓ Brixton Road
- ✓ Brixton Station
- ✓ Bromley Library
- ✓ Broadway Shopping Centre, Bexley
- ✓ Bromley Centre, Primark, TK Maxx
- ✓ Bromley High Street
- ✓ Bromley Mencap
- ✓ Bromley Sports & Wellbeing Event
- ✓ Camberwell Green, Southwark
- ✓ Cost of Living Support Roadshow, Southwark
- ✓ Deptford Broadway
- ✓ Deptford High Street
- ✓ East Street Market, Southwark
- ✓ Eltham Community Centre, Greenwich
- ✓ Erith Shopping Centre, Bexley
- ✓ Glyndon Festival, Greenwich
- ✓ Gosling Way, Lambeth
- ✓ High Street, Elephant & Castle
- ✓ Hollydale Road, Southwark
- ✓ Lambeth Country Show
- ✓ Lewisham High Street
- ✓ Lewisham Shopping Centre
- ✓ Orpington Library, Bromley
- ✓ Penge Festival, Bromley
- ✓ Plumstead High Street, Greenwich
- ✓ Primark, High Street, Bromley
- ✓ Reach Out Event, Bromley
- ✓ Stockwell Station
- ✓ Streatham High Street
- ✓ Streatham Library
- ✓ Surrey Quays Shopping Centre, Southwark
- ✓ Together 2023, Charlton Park
- ✓ Walworth Library, Southwark
- ✓ Woolwich Artix Café, Powis Street, Greenwich



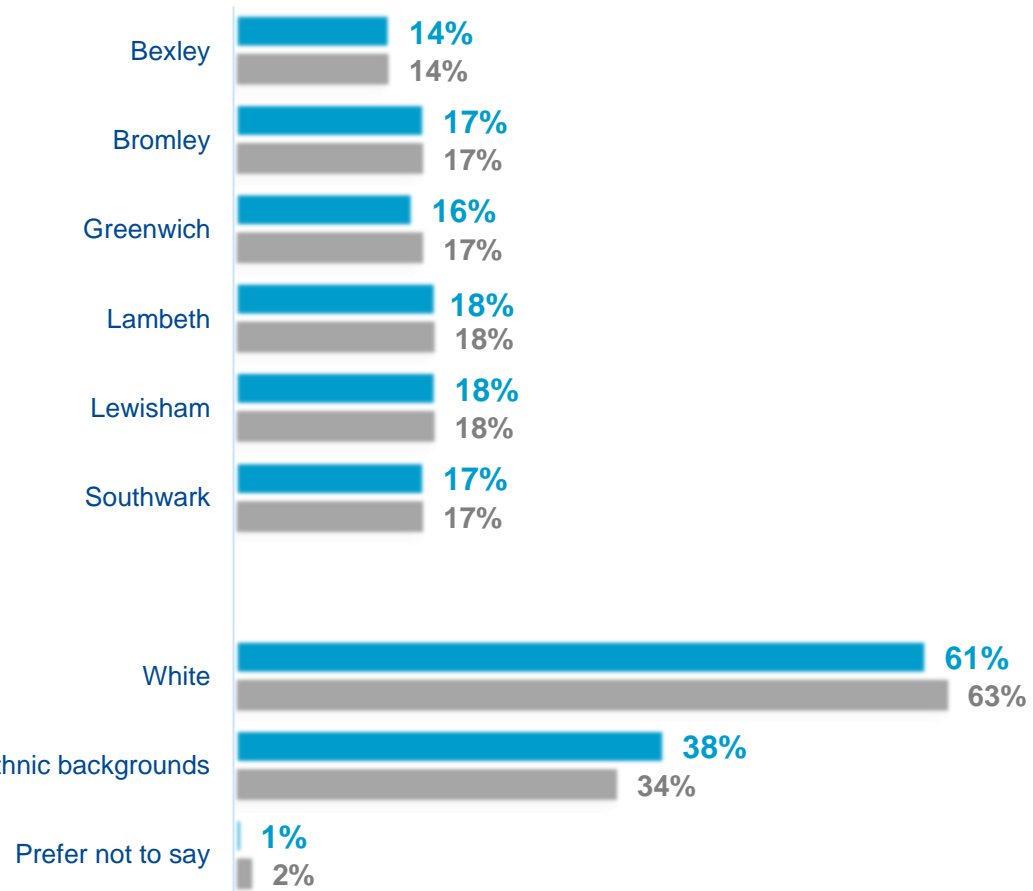
A robust and representative sample has been recruited for SEL ICS to work with going forward

% of SEL entire population/survey 1 participant rim weighted profile (1083) % of our actual panellist profile as of September 2023 (1083)

NB:
Survey 1 participants' responses have been rim weighted to reflect the exact profile of the SEL population (according to 2021 census data).

Rim weighting means that a combination of weights are applied to the sample, in this case: borough, gender, age and ethnicity

A more detailed panel profile is given in Section 4 of this report.



NB:
There was a higher proportion of individuals with long term conditions (LTC's) recruited in Bromley in wave 2 than was recruited in Bromley in wave 1. Some of the Bromley scores have worsened since wave 1, this is due to the higher incidence of individuals with LTC's who give lower scores as a subgroup across all boroughs



Section 2

Overview summary

South East London People's Panel



Keeping well / Top of mind important issues



79% of the sample of SEL residents report that they are currently **feeling healthy**.

There has been a slight drop in 'feeling healthy' among SEL residents between wave 1 (81%) and wave 2 of panel recruitment (78%)



78% of the sample of SEL residents currently **feel in control** of their lives.

No change between wave 1 and wave 2 of panel recruitment



78% of the sample of SEL residents currently **feel happy**.

No change between wave 1 and wave 2 of panel recruitment



31% report that they are currently **feeling lonely**.

*There has been a **significant increase** in 'feeling lonely' among SEL residents between wave 1 (27%) and wave 2 of panel recruitment (36%)*



84% report that they currently **feel safe in their own environment**.

No change between wave 1 and wave 2 of panel recruitment

This clearly means that around one sixth to one third of the sample of SEL residents are currently giving very poor scores for each of these keeping well factors (*Jan to Sept '23*).

Poor scores are more notable among those in **Greenwich** and **Southwark** and among those with **long term conditions**.

Loneliness has increased the most among those aged **16-24 years** and those from **minority ethnic backgrounds**

A number of factors stood out as those currently at the forefront of SEL residents' minds (*Jan to Sept '23*): *Very similar in both waves*

- ❖ **Cost of living crisis (23%)**
- ❖ **Keeping me (14%) / my family (11%) healthy & well**
- ❖ **NHS funding/ crisis/ long waits for GP/ A&E (27%)**
- ❖ **Mental health (9%) and elderly social care (4%)**
- ❖ **Government/ politics and global issues (5%)**



Measures to improve health & wellbeing

- **Improved personal finances** top the list of all measures and changes that panellists feel would be most effective in keeping themselves healthy and well (**29%**)
- **Eating more healthily (28%)** and **improved living/housing conditions (27%)** follow closely, along with **increased activity (22%)**, **more holidays (24%)** and **reduced stress (21%)** (*mentions of the latter have increased between wave 1 and wave 2*)
- Those in **Southwark** select almost all of the given health and wellbeing factors in greater numbers compared to the other boroughs. **Greenwich**, **Lewisham** and **Lambeth** sit in the middle. **Bexley** and **Bromley** select the least number of factors as being necessary to keep them healthy and well

- A very similar picture emerges when panellists highlight the **single most effective** thing they could do to keep themselves healthy and well. **Improved personal finances** top this list, along with **improved living/housing conditions**
- **Eating more healthily** follows, along with **reduced stress** and **losing weight** (*increased mentions of the latter two items since wave 1*)

- **51%** of SEL panellists report that they would find it difficult to make the changes they feel are necessary to keep themselves healthy and well (*notably better living/ housing conditions, getting more professional help/ advice, losing weight, stopping smoking/ substance abuse, reducing stress, getting involved/ volunteering in the community, reducing loneliness and having more money*)
- Only **24%** feel the necessary changes are quite or very easy to make happen for themselves (*notably avoiding becoming overweight, connecting with the community and keeping busy*)

- Many panellists mention the need to adopt a **different and more positive mindset to enable themselves to make changes** and take measures towards keeping themselves healthy and well
- However **financial stability**, **access to healthcare**, the **local housing situation** and, to a degree, their **employment situations** they feel are perhaps much less within their control

Financial stability, better access to healthcare, improved mental health services, an improved local housing situation and friends/family/community support are cited as **the areas of support most needed by SEL residents** to live a happier and healthier life

jungle green



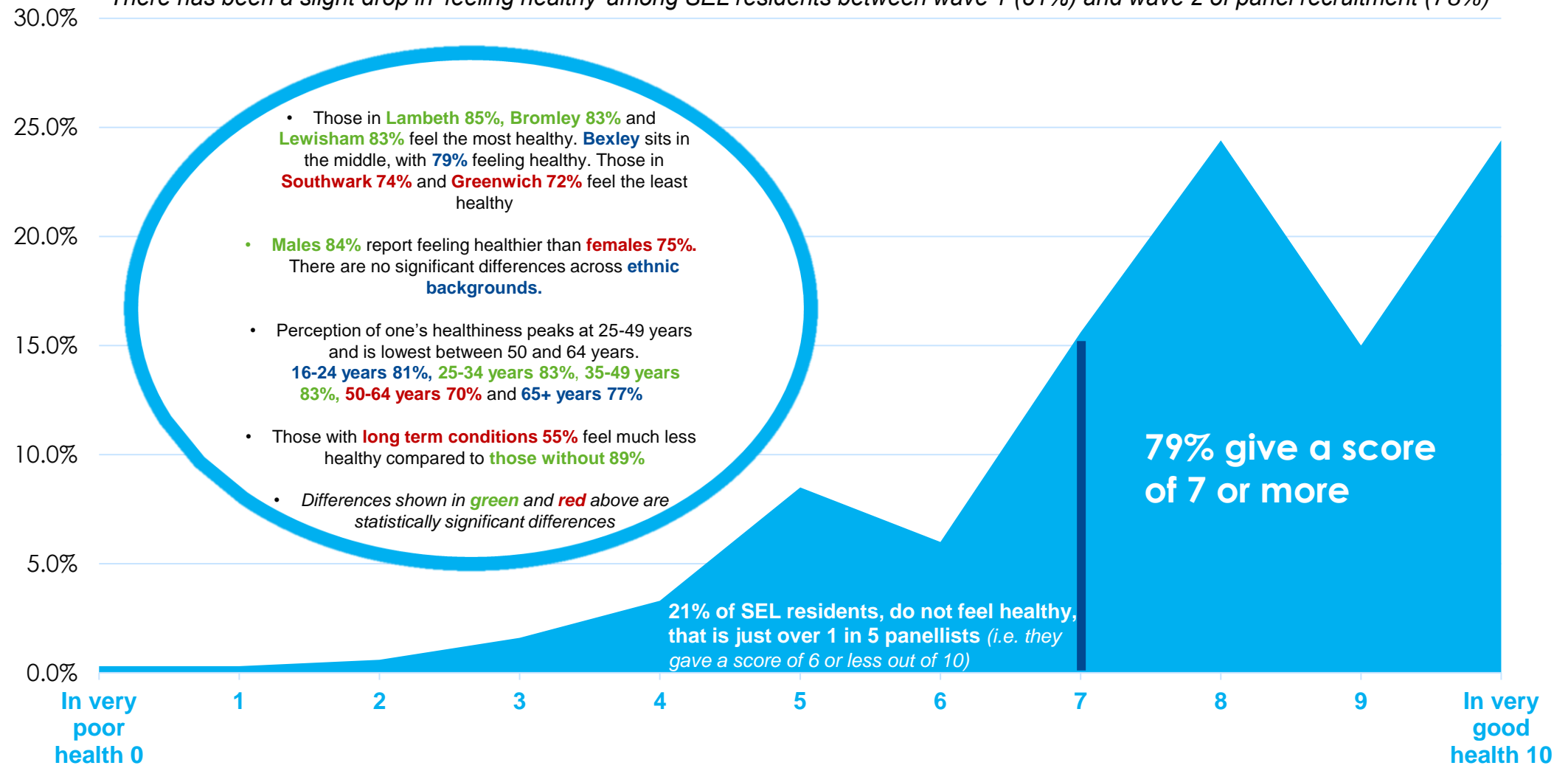
Section 3

Survey 1 results

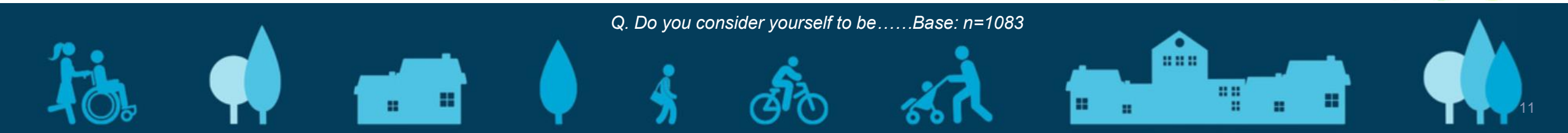


Keeping well trackers – 79% of SEL residents feel healthy

There has been a slight drop in 'feeling healthy' among SEL residents between wave 1 (81%) and wave 2 of panel recruitment (78%)

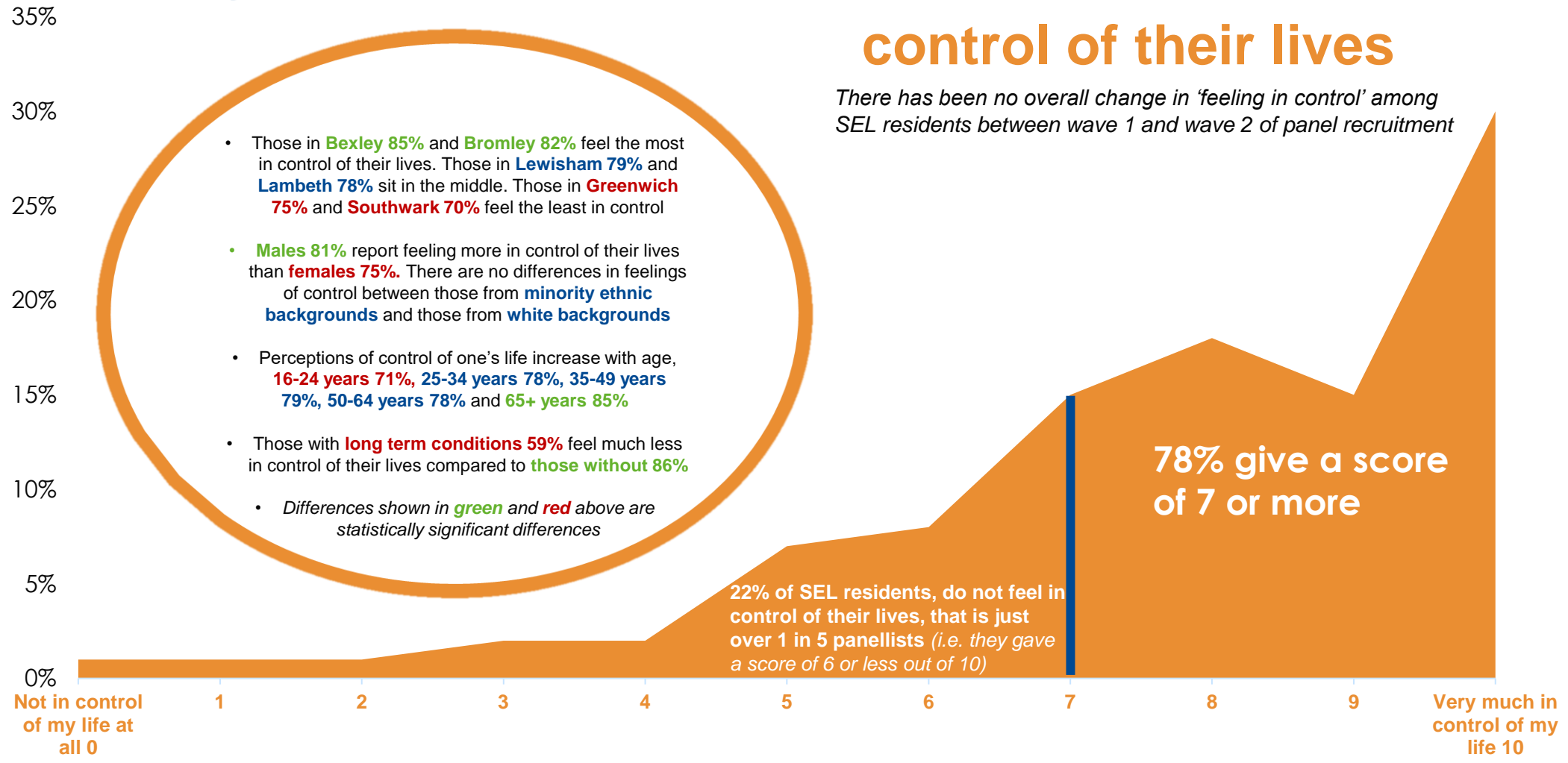


Q. Do you consider yourself to be.....Base: n=1083



Keeping well trackers – 78% of SEL residents feel in control of their lives

There has been no overall change in 'feeling in control' among SEL residents between wave 1 and wave 2 of panel recruitment

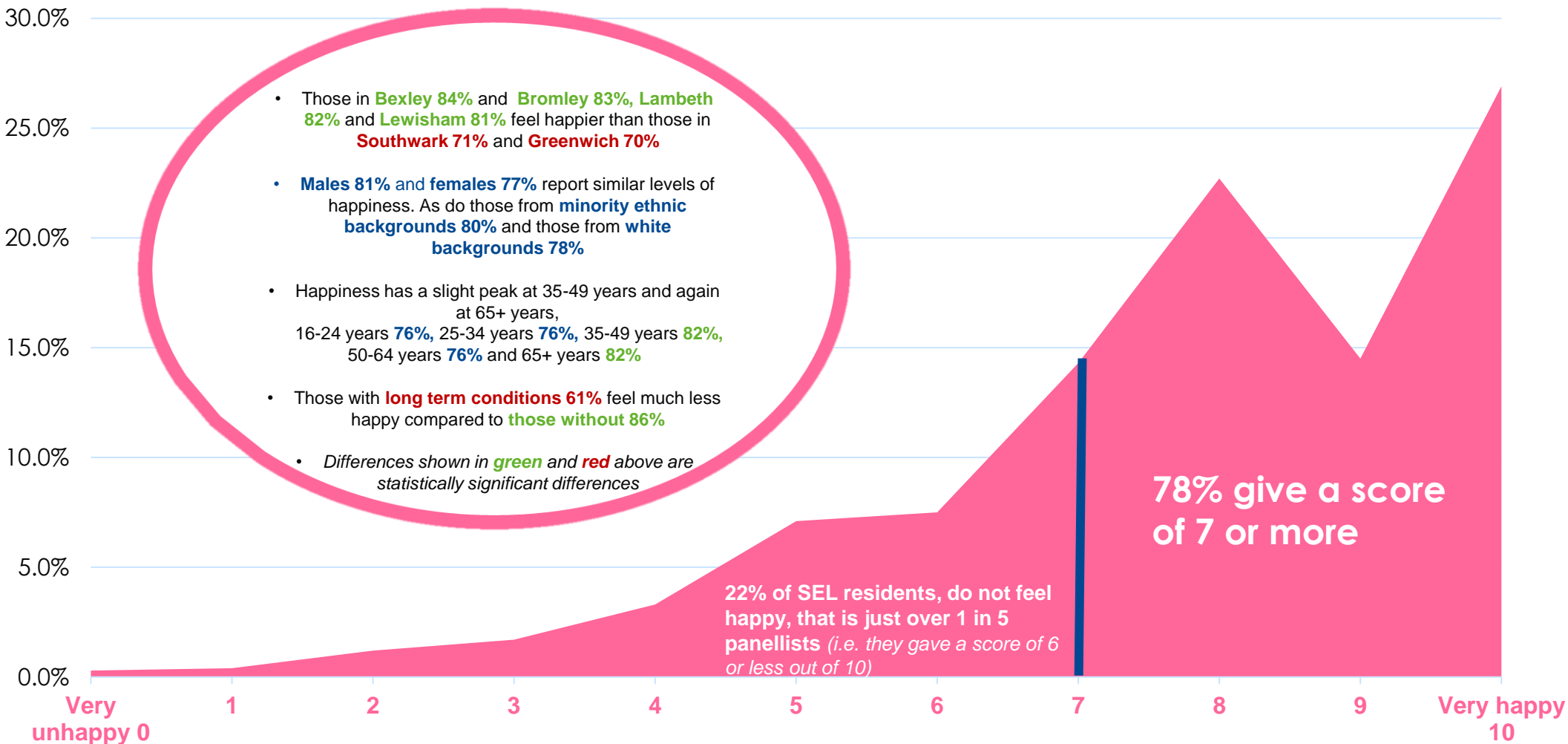


Q. Do you consider yourself to be.....Base: n=1083



Keeping well trackers – 78% of SEL residents feel happy

There has been no overall change in 'feeling happy' among SEL residents between wave 1 and wave 2 of panel recruitment



- Those in **Bexley 84%** and **Bromley 83%**, **Lambeth 82%** and **Lewisham 81%** feel happier than those in **Southwark 71%** and **Greenwich 70%**
- **Males 81%** and **females 77%** report similar levels of happiness. As do those from **minority ethnic backgrounds 80%** and those from **white backgrounds 78%**
- Happiness has a slight peak at 35-49 years and again at 65+ years, 16-24 years **76%**, 25-34 years **76%**, 35-49 years **82%**, 50-64 years **76%** and 65+ years **82%**
- Those with **long term conditions 61%** feel much less happy compared to **those without 86%**
- Differences shown in **green** and **red** above are statistically significant differences

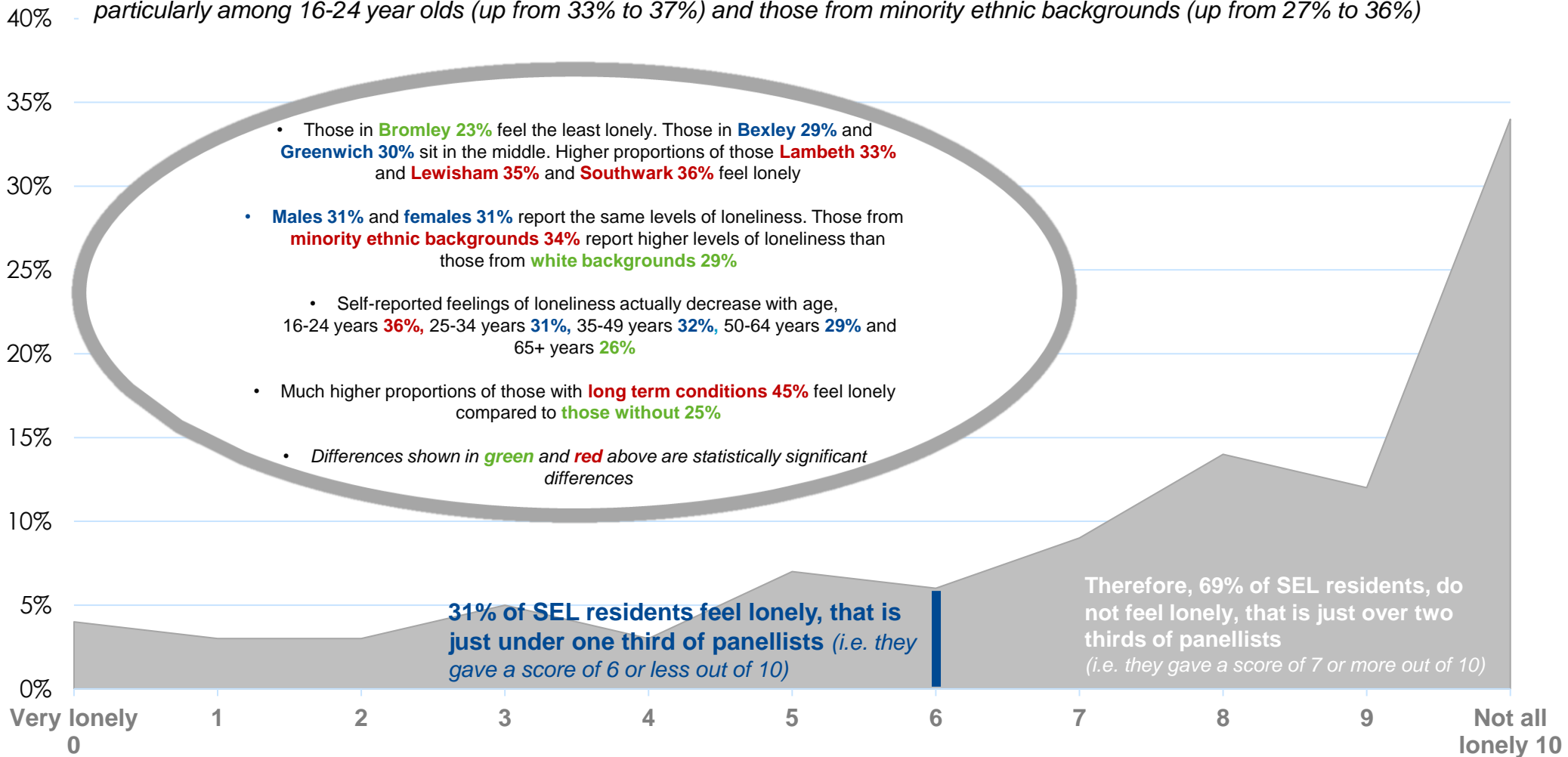


Q. Do you consider yourself to be.....Base: n=1083



Keeping well trackers – 31% of SEL residents feel lonely

There has been a **significant increase** in 'feeling lonely' among SEL residents between wave 1 (27%) and wave 2 of panel recruitment (36%), particularly among 16-24 year olds (up from 33% to 37%) and those from minority ethnic backgrounds (up from 27% to 36%)



- Those in **Bromley 23%** feel the least lonely. Those in **Bexley 29%** and **Greenwich 30%** sit in the middle. Higher proportions of those **Lambeth 33%** and **Lewisham 35%** and **Southwark 36%** feel lonely
- **Males 31%** and **females 31%** report the same levels of loneliness. Those from **minority ethnic backgrounds 34%** report higher levels of loneliness than those from **white backgrounds 29%**
 - Self-reported feelings of loneliness actually decrease with age, 16-24 years **36%**, 25-34 years **31%**, 35-49 years **32%**, 50-64 years **29%** and 65+ years **26%**
- Much higher proportions of those with **long term conditions 45%** feel lonely compared to **those without 25%**
- Differences shown in **green** and **red** above are statistically significant differences

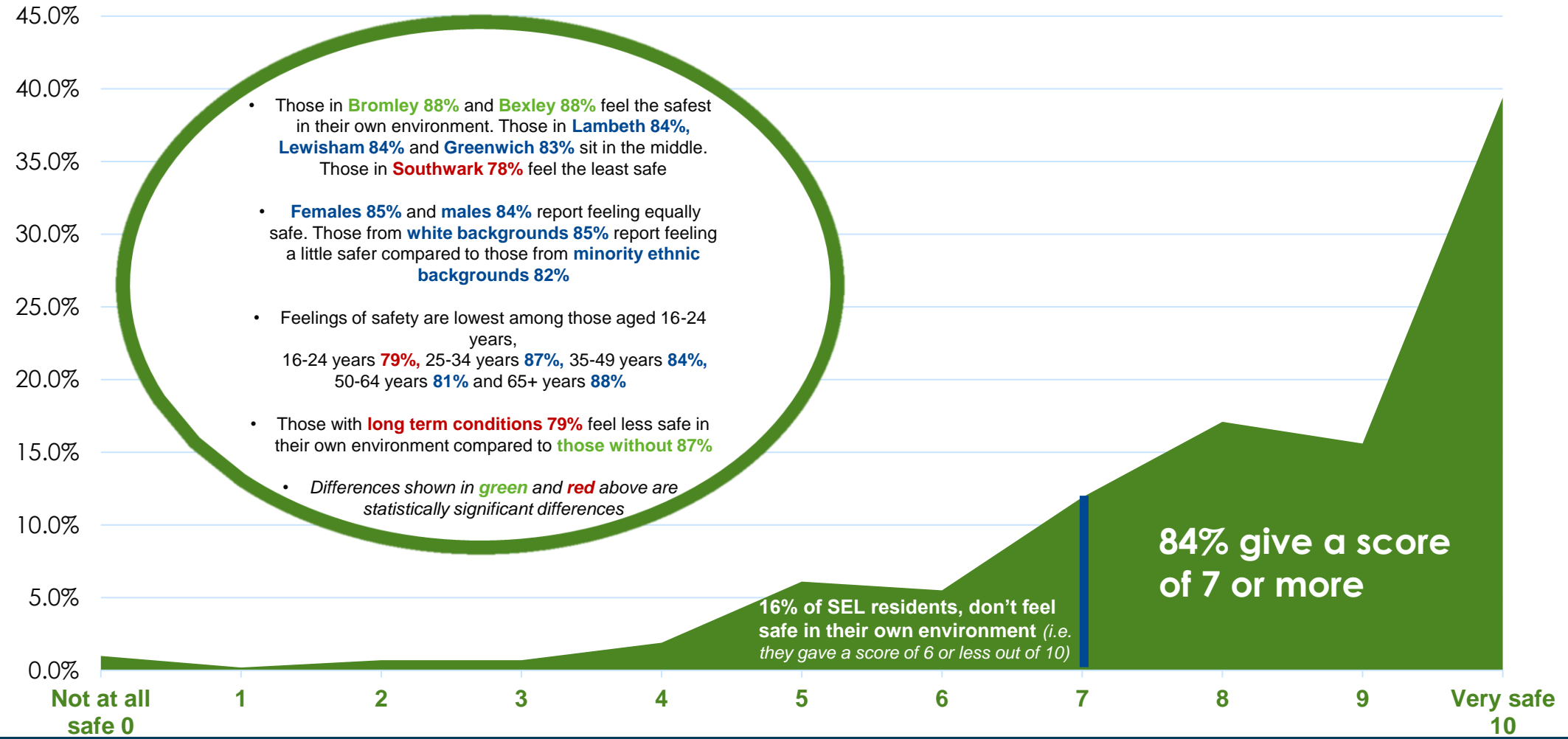


Q. Do you consider yourself to be.....Base: n=1083



Keeping well trackers – 84% of SEL residents feel safe in their own environment

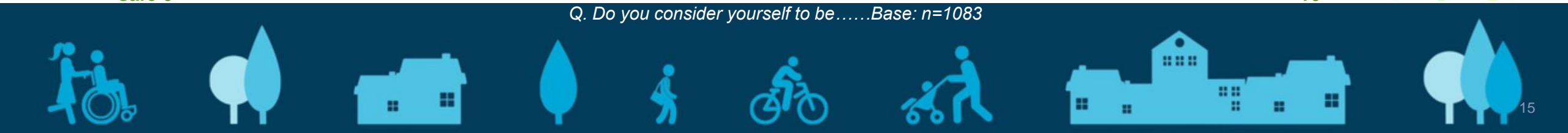
There has been no overall change in 'feeling safe' among SEL residents between wave 1 and wave 2 of panel recruitment



- Those in **Bromley 88%** and **Bexley 88%** feel the safest in their own environment. Those in **Lambeth 84%**, **Lewisham 84%** and **Greenwich 83%** sit in the middle. Those in **Southwark 78%** feel the least safe
- **Females 85%** and **males 84%** report feeling equally safe. Those from **white backgrounds 85%** report feeling a little safer compared to those from **minority ethnic backgrounds 82%**
- Feelings of safety are lowest among those aged 16-24 years, 16-24 years **79%**, 25-34 years **87%**, 35-49 years **84%**, 50-64 years **81%** and 65+ years **88%**
- Those with **long term conditions 79%** feel less safe in their own environment compared to **those without 87%**
- Differences shown in **green** and **red** above are statistically significant differences



Q. Do you consider yourself to be.....Base: n=1083



Thinking about you and those close to you, what is really important to you right now? What is currently at the forefront of your mind? *Qualitatively analysed.....*

There has been a **significant decrease** in mentions of NHS struggling (from 12% down to 8%) among SEL residents between waves 1 and 2 of panel recruitment. Mentions of cost of living have remained largely the same between the 2 waves (23% in both waves)



Q: Thinking about you and those close to you, what is really important to you right now? What is currently at the forefront of your mind?



Thinking about you and those close to you, what is really important to you right now? What is currently at the forefront of your mind? *Quantitatively analysed.....*

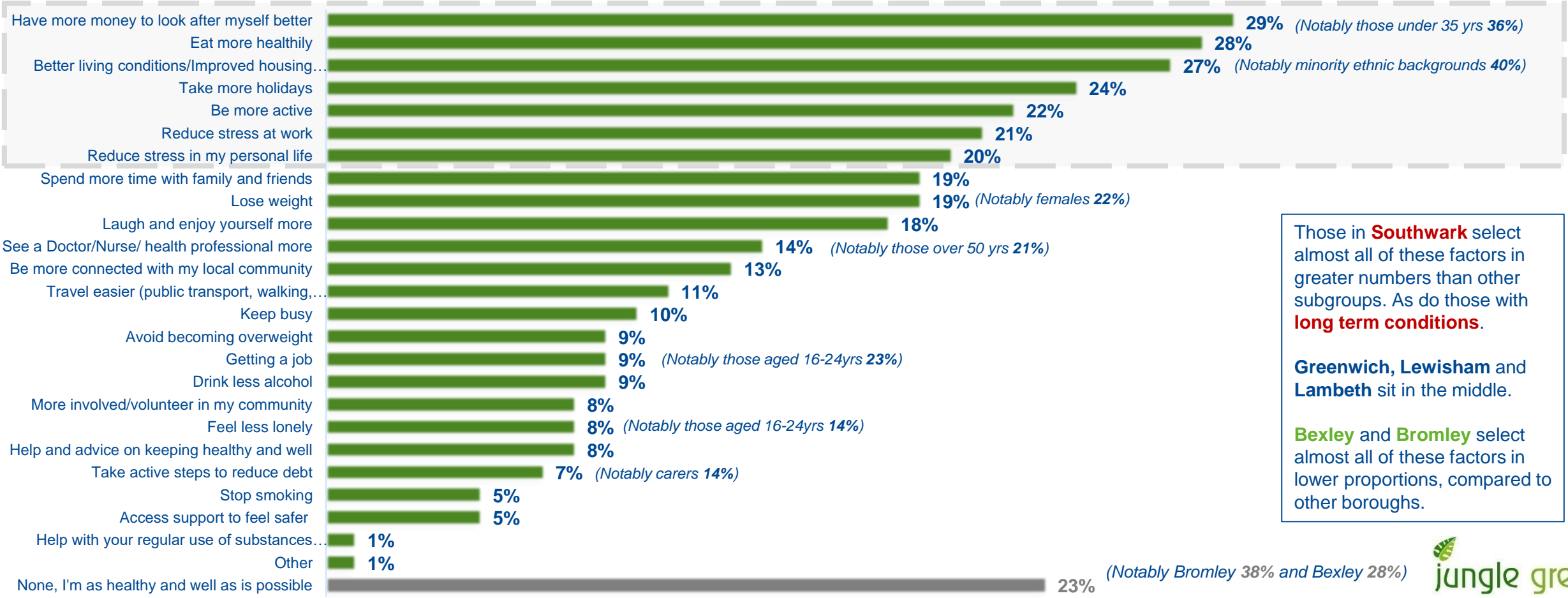
<p>Cost of living 23%</p> <ul style="list-style-type: none"> ❖ Lack of money ❖ Mortgage rates ❖ Inflation ❖ Cost of utilities ❖ Food banks ❖ Living standards reduced ❖ Low income <p><i>(Rising to 28% in Lambeth and Lewisham. Rising to 28% among minority ethnic backgrounds)</i></p>	<p>My health & wellbeing 14%</p> <ul style="list-style-type: none"> ❖ Staying fit and healthy ❖ My mental health ❖ Being happy ❖ Dealing with stress levels ❖ Work life balance ❖ Self-care ❖ Dealing with conditions <p><i>(Rising to 18% in Greenwich and Lambeth. Rising to 20% among those 50-64 yrs)</i></p>	<p>My family's health & wellbeing 11%</p> <ul style="list-style-type: none"> ❖ Looking after my family ❖ Their health & happiness ❖ Relationships <p><i>(Rising to 17% of those with dependent children at home)</i></p>	<p>Access to Primary Care 10%</p> <ul style="list-style-type: none"> ❖ Availability of GP services ❖ Waiting times ❖ Getting an appointment ❖ Dental service availability ❖ Overstretched ❖ Face to face availability <p><i>(Rising to 14% of those with long term conditions and those aged 50+ yrs)</i></p>	<p>NHS healthcare struggling 10%</p> <ul style="list-style-type: none"> ❖ Waiting times ❖ Demand for services ❖ Lack of funding ❖ A&E waiting times ❖ Worries about levels of care (diagnosis/ treatment/ cancer care/ maternity care) ❖ Prevention 	<p>Mental health 9%</p> <ul style="list-style-type: none"> ❖ Under resourced ❖ Accessibility ❖ Discrimination ❖ Autism ❖ Drug and alcohol addictions ❖ Eating disorders <p><i>(Rising to 14% of those aged 34 and under and 16% of those with long term conditions)</i></p>	<p>Support for the NHS 7%</p> <ul style="list-style-type: none"> ❖ Pay and conditions for staff ❖ Crisis funding needed ❖ Save the NHS ❖ NHS not to go private 	<p>Social care for elderly 4%</p> <ul style="list-style-type: none"> ❖ Long term care ❖ Residential care ❖ Costs of care ❖ Independent living ❖ Taking care of elderly parents ❖ Dementia care <p><i>(Rising to 7% of those aged 50+ yrs)</i></p>	<p>Government 4%</p> <ul style="list-style-type: none"> ❖ Political environment ❖ State of the country ❖ Get rid of the current government ❖ Uncertain economy ❖ Recession ❖ Transparency ❖ Inflation ❖ Strikes ❖ Public services, underfunded
<p>Environment 3%</p> <ul style="list-style-type: none"> ❖ Climate change ❖ Pollution ❖ Litter in the streets ❖ Lack of recycling ❖ Need cleaner streets <p><i>(Rising to 6% in Lambeth)</i></p>	<p>Employment 3%</p> <ul style="list-style-type: none"> ❖ Job security ❖ Career progression ❖ Better pay ❖ Finding a job 	<p>Education 3%</p> <ul style="list-style-type: none"> ❖ Early years ❖ School ❖ College/ further education ❖ Uni costs ❖ Exams <p><i>(Rising to 6% of those aged 24 and under)</i></p>	<p>Community/ safety 3%</p> <ul style="list-style-type: none"> ❖ Lack of local facilities ❖ Green spaces ❖ Social events ❖ LA cuts ❖ Unsafe ❖ Antisocial behaviour ❖ Crime/ knives ❖ Drugs 	<p>Housing 3%</p> <ul style="list-style-type: none"> ❖ More affordable ❖ Cheaper rentals ❖ Social housing standards ❖ House prices <p><i>(Rising to 6% in Southwark)</i></p>	<p>Transport 1%</p> <ul style="list-style-type: none"> ❖ Need reliable public transport ❖ Improved transport links ❖ Traffic congestion ❖ Speed limits ❖ Cycle scheme 	<p>Global issues 1%</p> <ul style="list-style-type: none"> ❖ Ukraine ❖ China ❖ Geo political situation ❖ Refugees ❖ Asylum seekers 	<p>Diversity, equality & inclusion 1%</p> <ul style="list-style-type: none"> ❖ Equality for all ❖ Support needed ❖ Disadvantaged and vulnerable ❖ Learning disabilities ❖ Homelessness 	<p>No comment/ no concerns 13%</p> <p><i>(Notably in Bromley 19% and Bexley 16%)</i></p>

Base: n=1083



Healthier personal finances top the list of all measures and changes that panellists feel would be most effective in keeping themselves healthy and well

Eating more healthily and improved living/housing conditions follow closely, along with increased activity, more holidays and reduced stress (mentions of reducing stress have increased from wave 1 to wave 2, as has the need to lose weight)



Those in **Southwark** select almost all of these factors in greater numbers than other subgroups. As do those with **long term conditions**.

Greenwich, Lewisham and Lambeth sit in the middle.

Bexley and Bromley select almost all of these factors in lower proportions, compared to other boroughs.

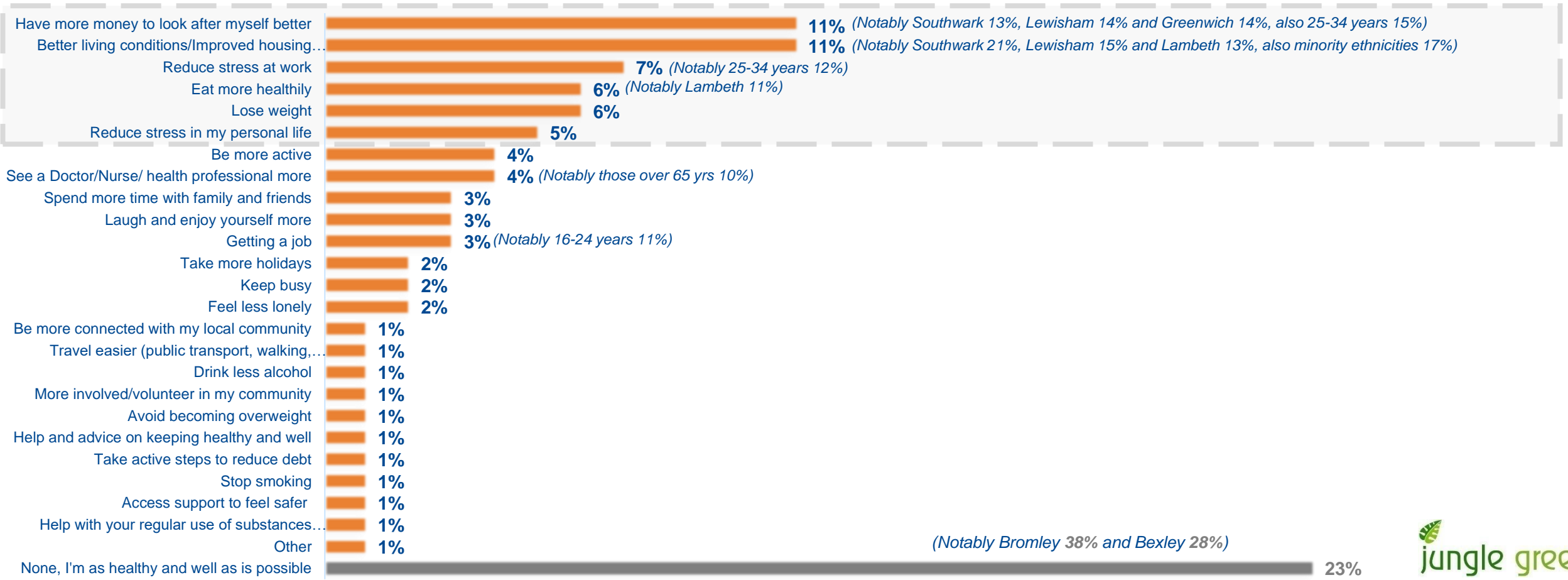


Q: Which, if any, of the following measures or changes do you feel would be most effective in keeping you personally healthy and well? Base: n=1083

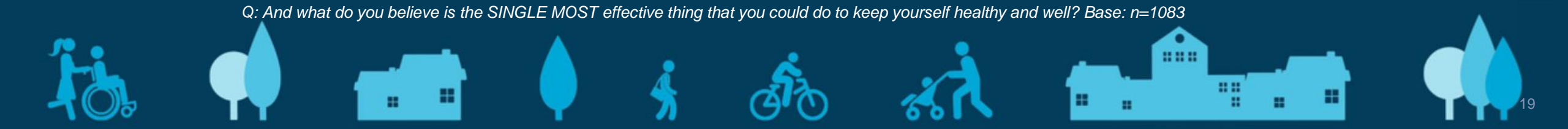


A very similar picture emerges when panellists highlight the single most effective thing they could do to keep themselves healthy and well. Healthier personal finances top this list along with improved living/housing conditions

Eating more healthily follows, along with reduced stress and losing weight

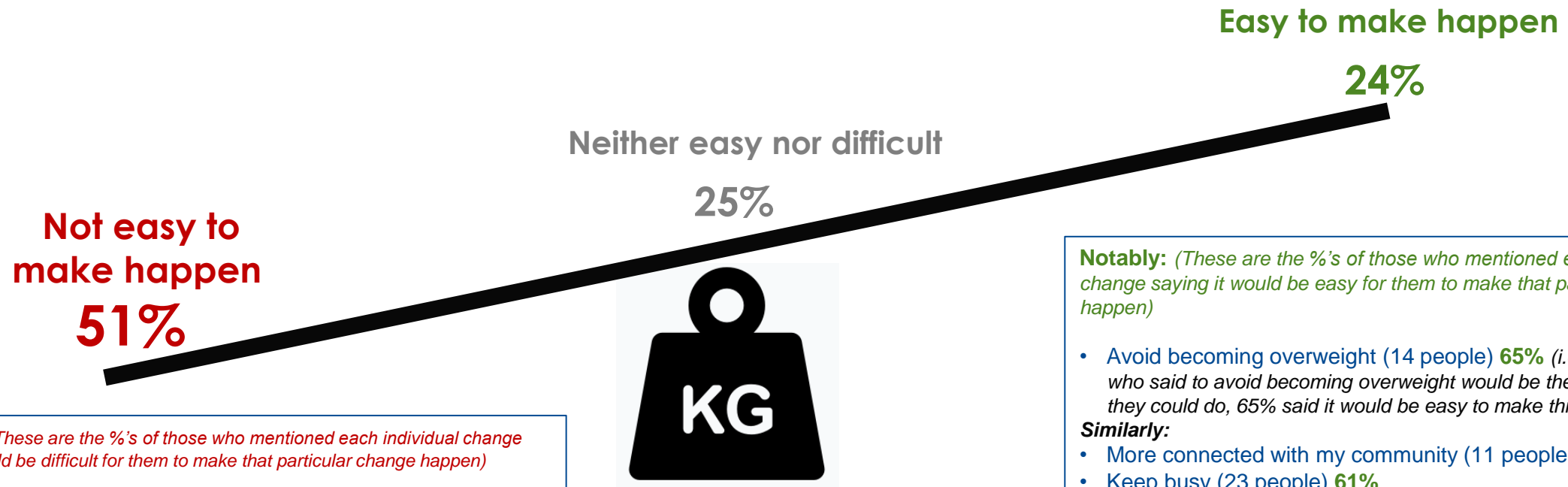


Q: And what do you believe is the SINGLE MOST effective thing that you could do to keep yourself healthy and well? Base: n=1083



Overall, just over 50% of SEL residents report that they would find it difficult to make these health and lifestyle changes happen for themselves

There has been no overall change in responses here among SEL residents between wave 1 and wave 2 of panel recruitment



Notably: (These are the %'s of those who mentioned each individual change saying it would be difficult for them to make that particular change happen)

- Asking for/getting professional help/advice on substance use (5 people) **100%** (i.e. of the 5 people who said getting more help and advice on their use of substances would be the most effective thing they could do, 100% said it would be difficult to make this happen)

Similarly:

- Volunteer/ involved with community (4 people) **89%**
- See health professionals more (41 people) **80%**
- Stop smoking (11 people) **78%**
- Feel less lonely (16 people) **75%**
- Better living/ housing conditions (125 people) **74%**
- Losing weight (68 people) **62%**
- Having more money (113 people) **61%**
- Asking for/getting professional health help/advice (11 people) **60%**
- Reduce stress at work (71 people) **60%**
- Reduce stress in personal life (59 people) **54%**

Notably: (These are the %'s of those who mentioned each individual change saying it would be easy for them to make that particular change happen)

- Avoid becoming overweight (14 people) **65%** (i.e. of the 14 people who said to avoid becoming overweight would be the most effective thing they could do, 65% said it would be easy to make this happen)

Similarly:

- More connected with my community (11 people) **62%**
- Keep busy (23 people) **61%**
- Travel more easily (public transport, walking etc) (11 people) **60%**
- Taking steps to reduce debt (5 people) **58%**
- Be more active (45 people) **54%**
- Laugh/ enjoy yourself more (33 people) **51%**
- Eating more healthily (62 people) **49%**
- Spend more time with family friends (33 people) **42%**
- Drink less alcohol (6 people) **40%**
- Getting a job (32 people) **30%**



Q: Thinking about your answer before (i.e. answer at last question), how easy would you find it to make this happen for yourself?
Base: n=837, all those who gave an answer at previous question



Many panellists mention the need to adopt a different and more positive mindset to enable themselves to make changes and take measures towards keeping themselves healthy and well. However financial stability, access to healthcare, the local housing situation and, to a degree, their employment situations they feel are perhaps much less within their control

There has been no overall change in responses here among SEL residents between wave 1 and wave 2 of panel recruitment



Q: What do you think needs to happen or change to make this easier for you? Base: n=837, all those who gave an answer at previous question



Financial stability, better access to healthcare, improved mental health services, an improved local housing situation and friends/family/community are the areas of support most needed by SEL residents to live a happier and healthier life

There has been no overall change in responses here among SEL residents between wave 1 and wave 2 of panel recruitment

Nothing, no support needed

50%

- Notably:**
- Bexley 53% / Bromley 64%
 - Lambeth 50%
 - Greenwich 48%
 - Lewisham 43%
 - Southwark 30%

Financial stability - cost of living, more affordable living, help with bills, bills to go down, more disposable income, government to sort economy/ inflation, change of government, reduce taxes

10%

Access to healthcare/ improved health care - reduced **waiting times**, more face to face, more support and info/guidance, more funding, check-ups, GP to listen and help

8%

Mental health - accessibility, support, counselling, no waiting lists, complimentary therapies, emotional support, talking therapies

4%

Housing - improved housing, living conditions, LA to listen and help, better housing for renters, housing support, lower rents

4%

Relationships - support from family & friends, encouragement, motivation, more family time

4%

Community - neighbourhood groups, connections, socialising, activities, green spaces, safe and clean

4%

Employment - get a better job, career change, training, increased salary

4%

Fairer society - less inequalities, diversity, equality and inclusion, consideration for those with long term conditions

1%

Can't say, not sure, don't know

7%



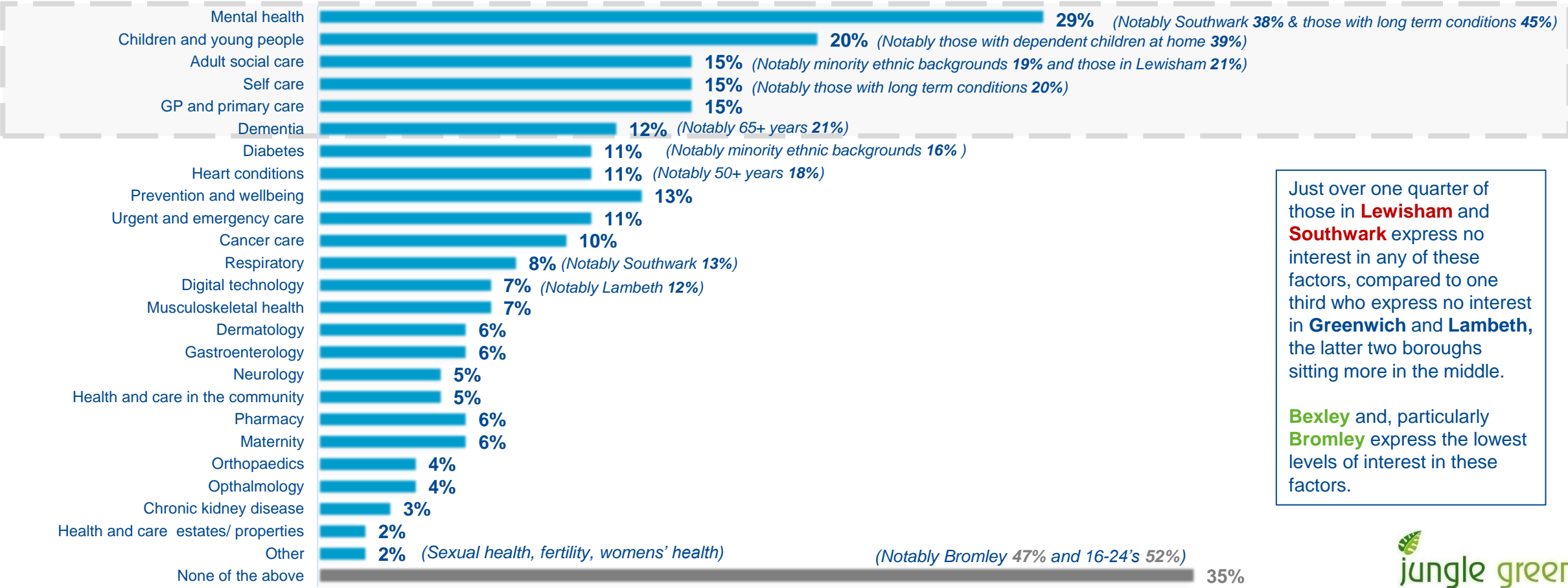
Q: What support do you need to help you to live a happier and healthier life? Base: n=1083



Mental health tops the list of areas of particular interest to panellists (either as an existing interest or an area they would like to know more about)

Children and young people come next, along with adult social care, self care, primary care and dementia

There has been no overall change in responses here among SEL residents between wave 1 and wave 2 of panel recruitment



Just over one quarter of those in **Lewisham** and **Southwark** express no interest in any of these factors, compared to one third who express no interest in **Greenwich** and **Lambeth**, the latter two boroughs sitting more in the middle.

Bexley and, particularly **Bromley** express the lowest levels of interest in these factors.



Q: Are any of the following areas of particular interest to you? By that we mean things that you are already particularly interested in and also things that you would like to know more about. Base: n=1083



Section 4

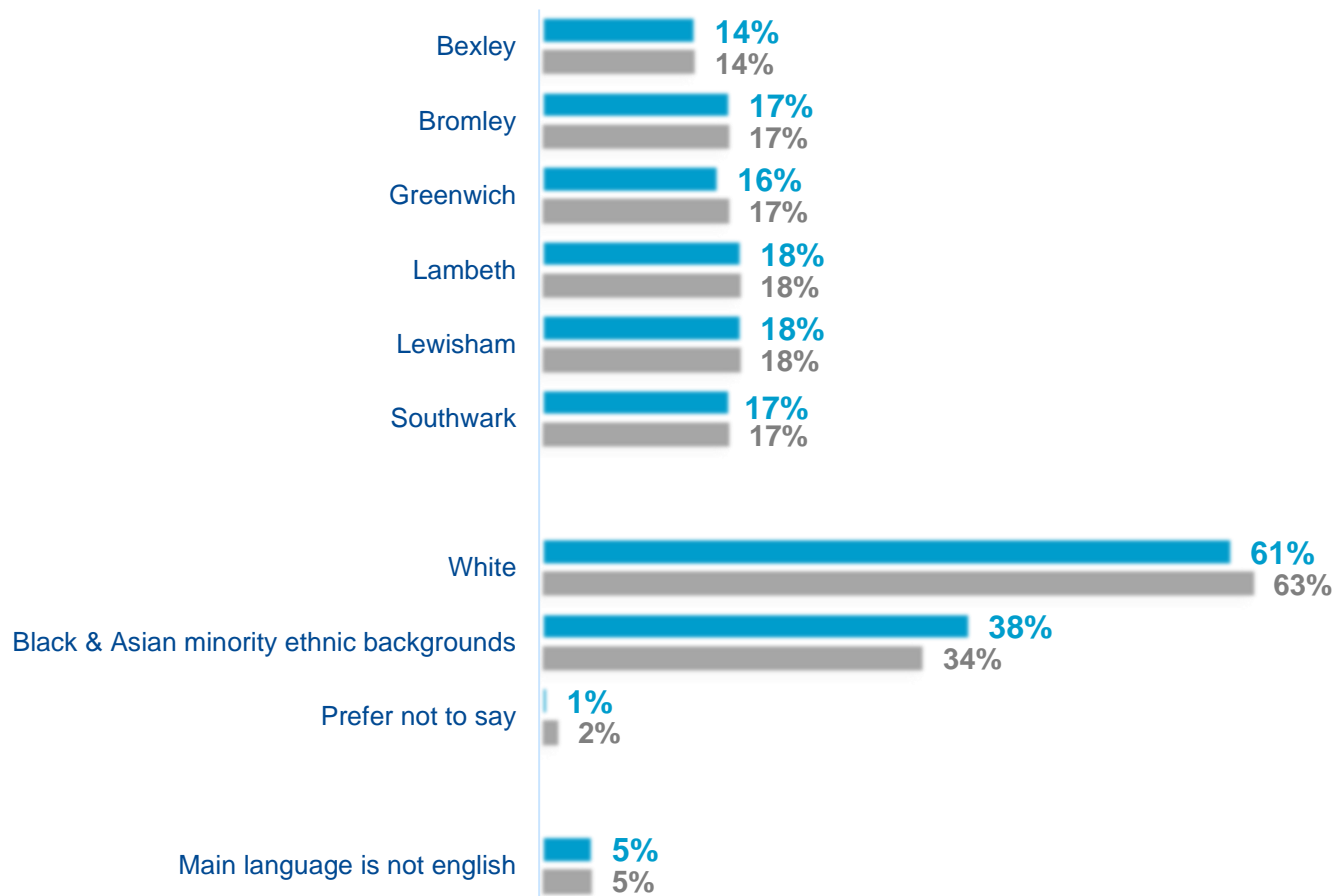
Appendices – Panel profile & notes for the future

South East London People's Panel



Comparison of the profile of the entire SEL region population (according to census data) our rim weighted panel profile and the actual panel profile recruited as of Sept 2023

% of SEL entire population/survey 1 participant rim weighted profile (1083) % of our actual panellist profile as of September 2023 (1083)



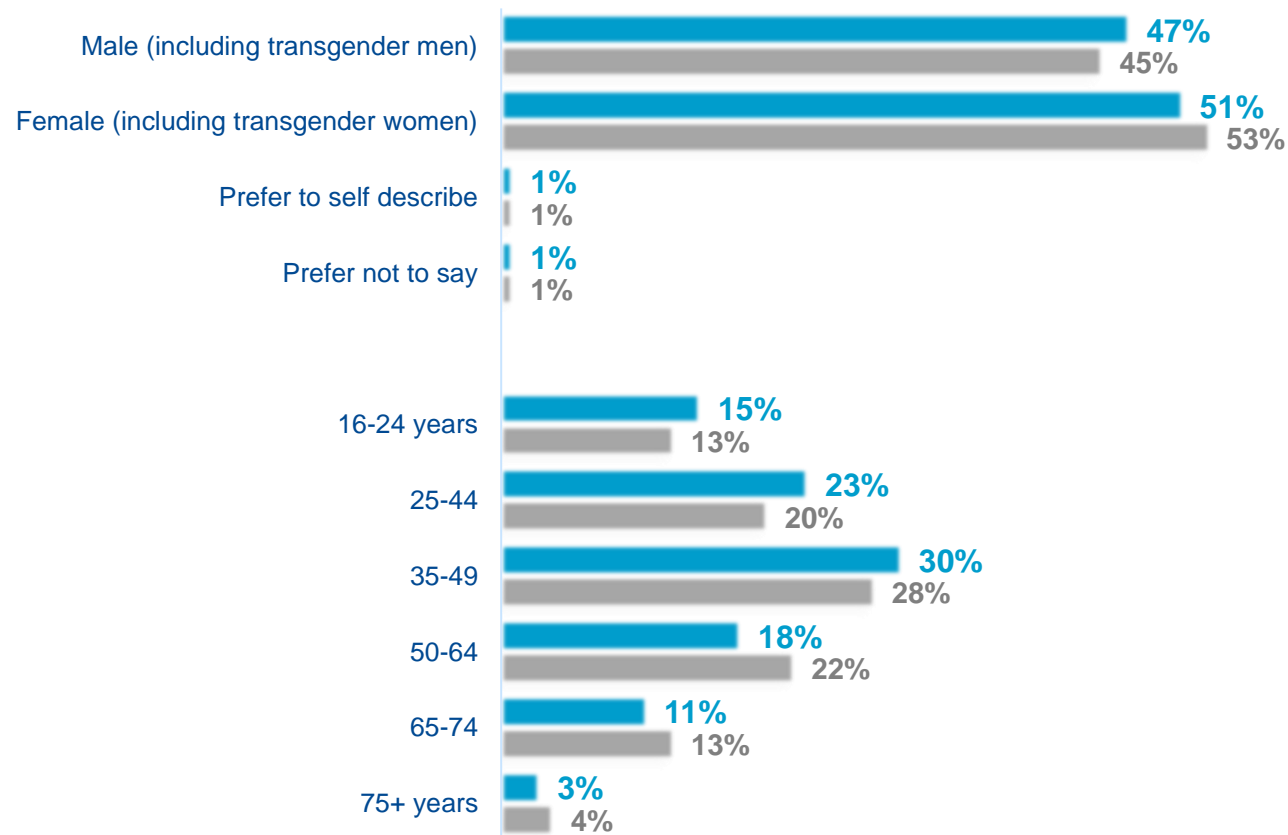
The only individual ethnic origin not recruited as of Sept 2023 is White Gypsy or Irish traveller. Those from White Roma ethnic origin have been recruited.

NB:
 Survey 1 participants' responses have been rim weighted to reflect the exact profile of the SEL population (according to 2021 census data).
 Rim weighting means that a combination of weights are applied to the sample, in this case: borough, gender, age and ethnicity



Comparison of the profile of the entire SEL region population (according to census data) our rim weighted panel profile and the actual panel profile recruited as of Sept 2023

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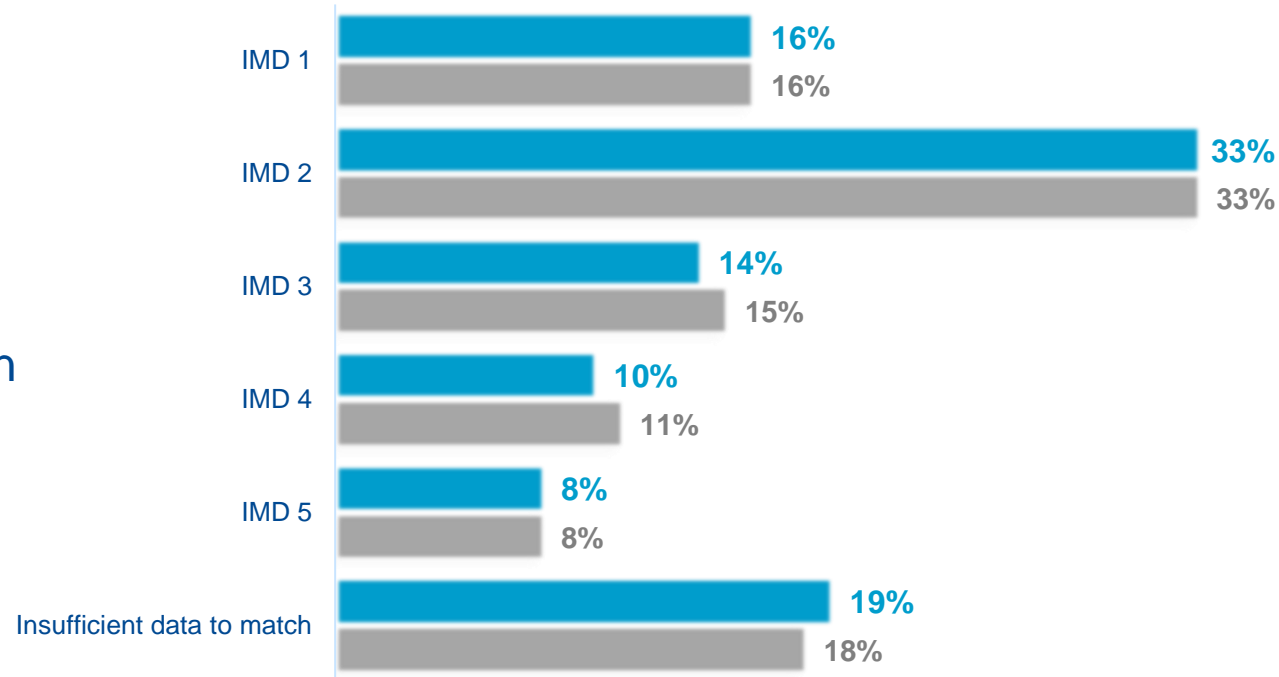
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Comparison of the profile of the rim weighted panel profile and the actual panel profile recruited as of Sept 2023

% of survey 1 participant rim weighted profile (1083) % of our actual panellist profile as of September 2023 (1083)

English Index of Deprivation 2019

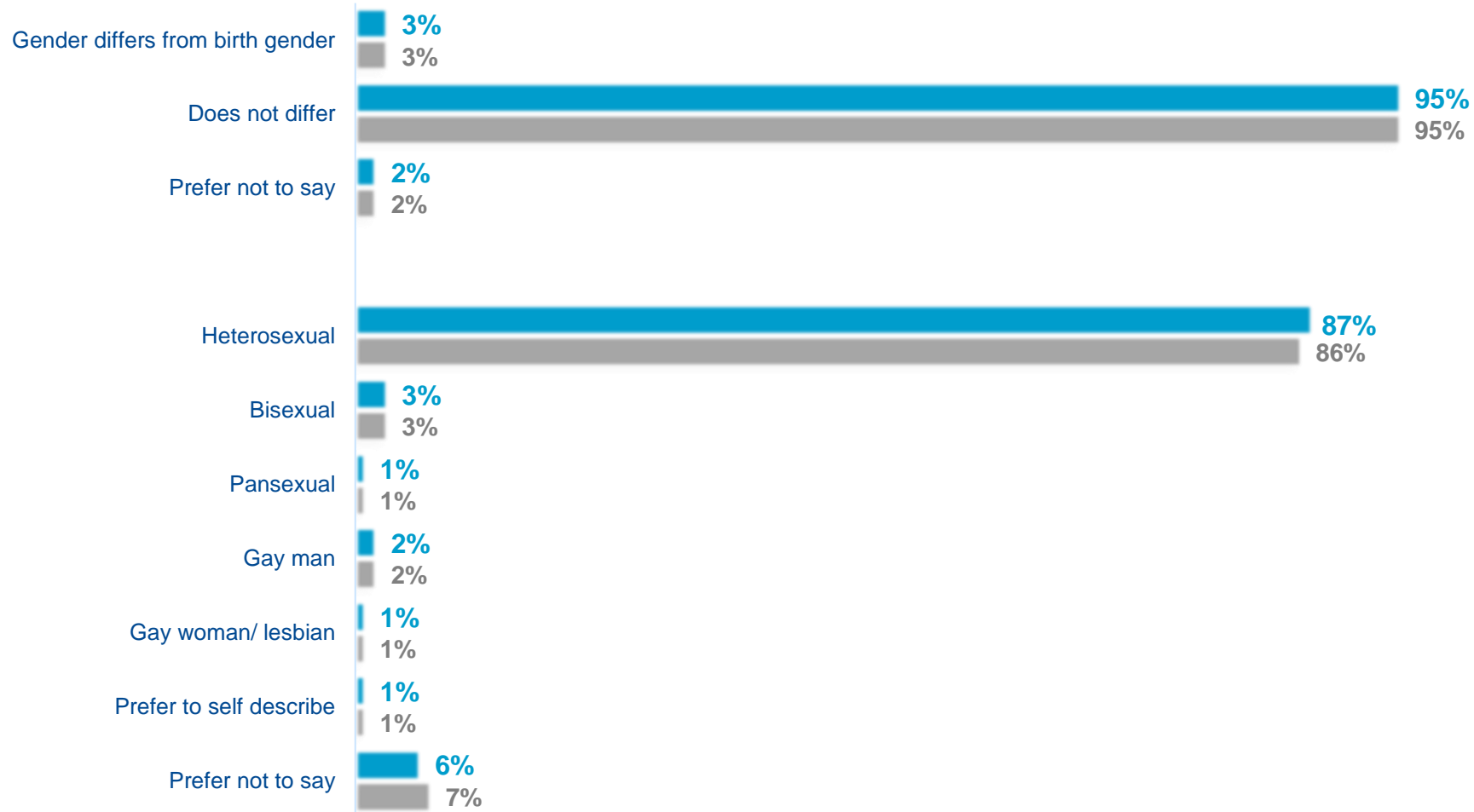


NB:
 Survey 1 participants' responses have been rim weighted to reflect the exact profile of the SEL population in terms of borough, age, gender and ethnicity (according to 2021 census data).
It is clear that rim weighting has not skewed other descriptive variables shown on this chart



Comparison of the profile of the rim weighted panel profile and the actual panel profile recruited as of Sept 2023

% of survey 1 participant rim weighted profile (1083) % of our actual panellist profile as of September 2023 (1083)

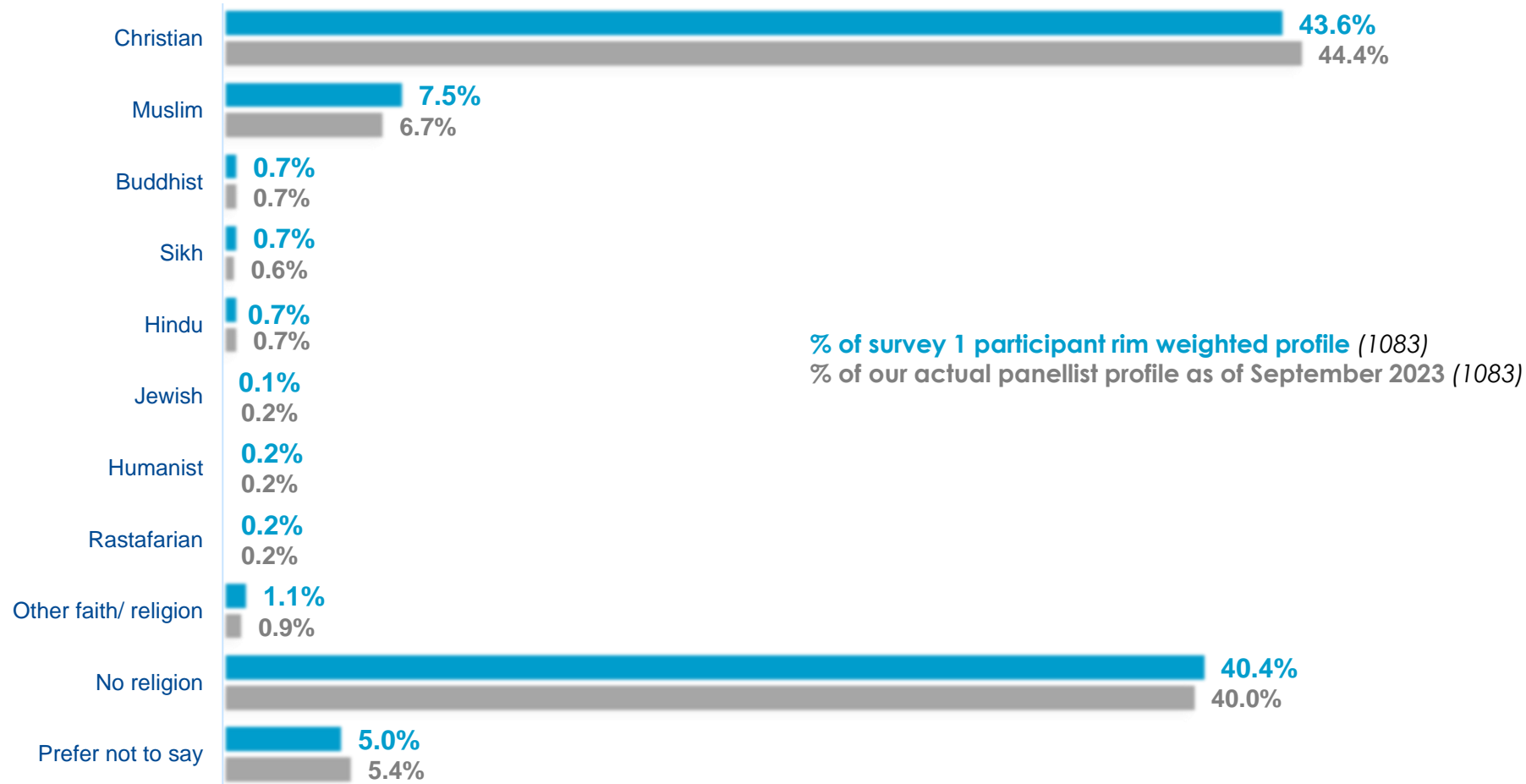


NB:
 Survey 1 participants' responses have been rim weighted to reflect the exact profile of the SEL population in terms of borough, age, gender and ethnicity (according to 2021 census data).

It is clear that rim weighting has not skewed other descriptive variables shown on this chart



Comparison of the profile of the rim weighted panel profile and the actual panel profile recruited as of Sept 2023

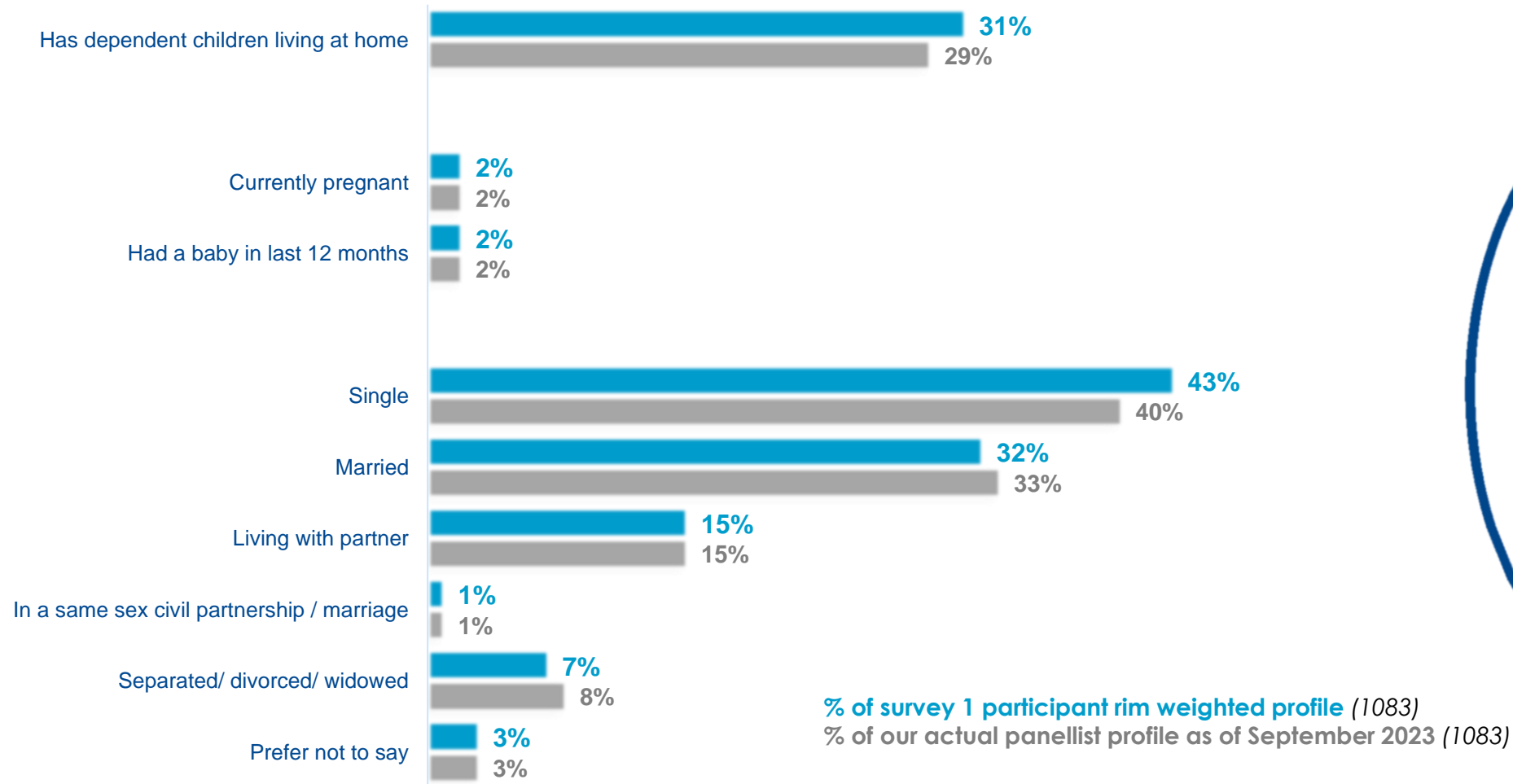


NB:
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Comparison of the profile of the rim weighted panel profile and the actual panel profile recruited as of Sept 2023

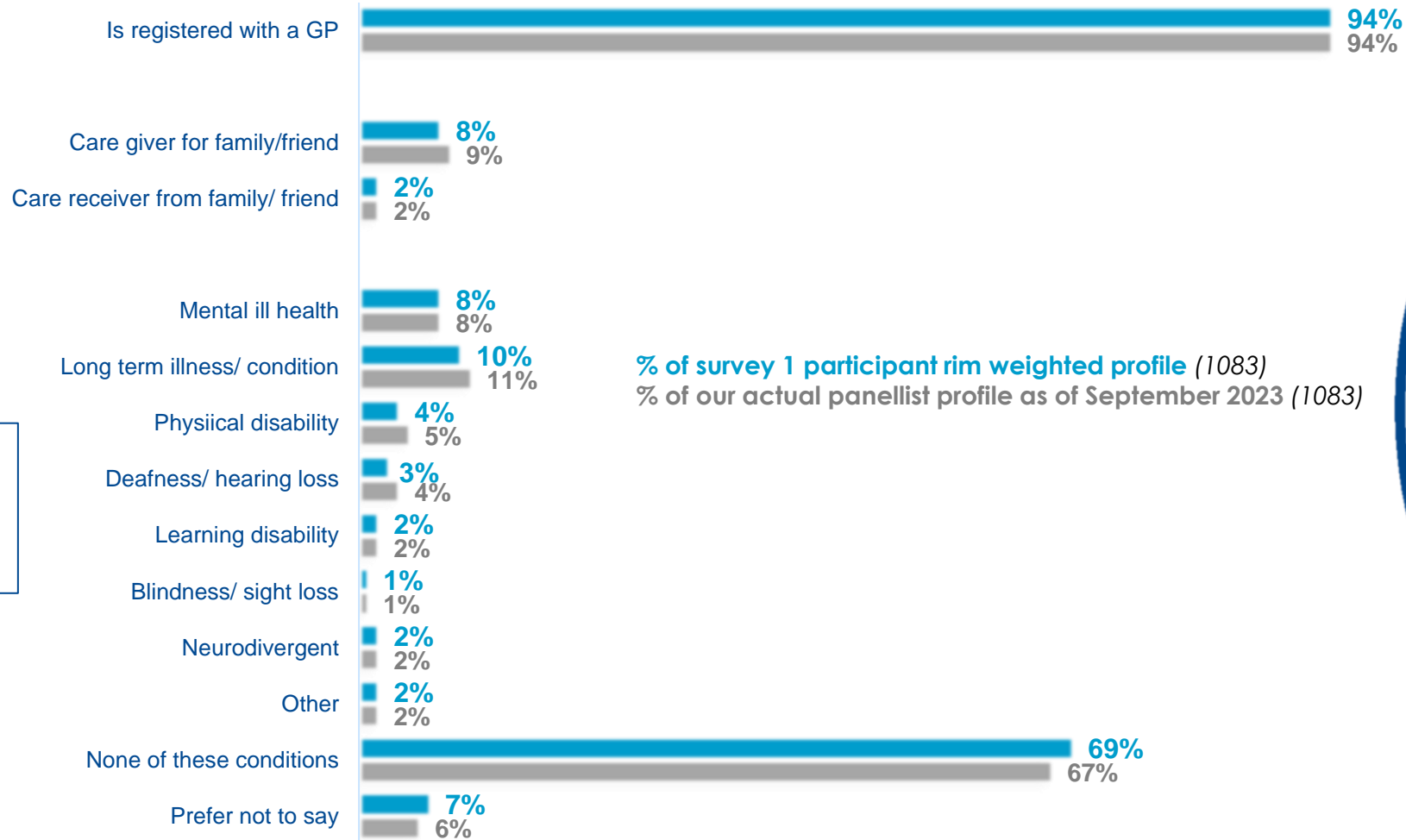


NB:
 Survey 1 participants' responses have been rim weighted to reflect the exact profile of the SEL population in terms of borough, age, gender and ethnicity (according to 2021 census data).

It is clear that rim weighting has not skewed other demographic variables shown on this chart



Comparison of the profile of the rim weighted panel profile and the actual panel profile recruited as of Sept 2023



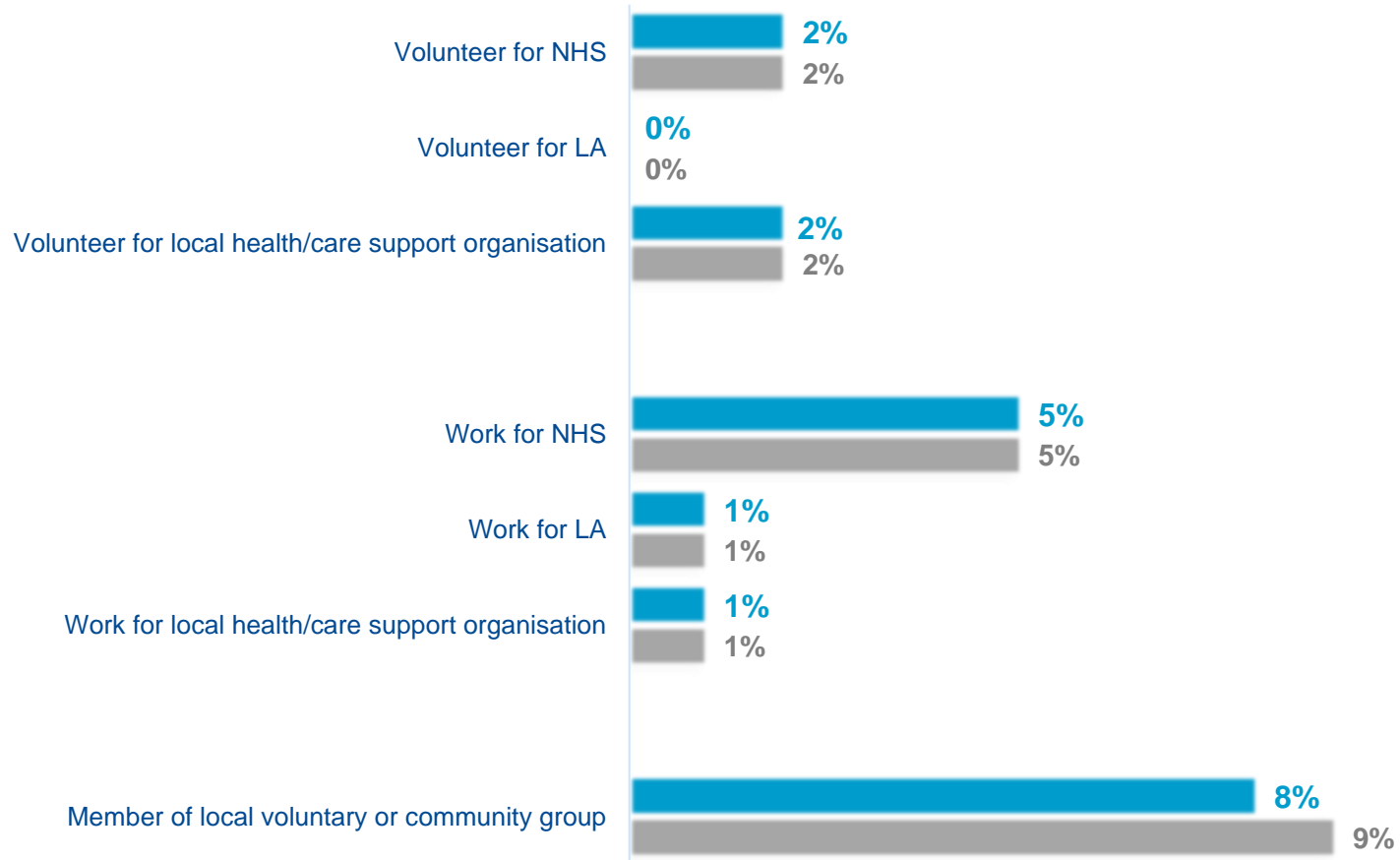
Do you have any of the following conditions that have lasted or are expected to last for at least 12 months?

NB:
 Survey 1 participants' responses have been rim weighted to reflect the exact profile of the SEL population in terms of borough, age, gender and ethnicity (according to 2021 census data).

 It is clear that rim weighting has not skewed other descriptive variables shown on this chart



Comparison of the profile of the rim weighted panel profile (1083 panellists) and the actual panel profile (1083 panellists) recruited as of Sept 2023



NB:
 Survey 1 participants' responses have been rim weighted to reflect the exact profile of the SEL population in terms of borough, age, gender and ethnicity (according to 2021 census data).
 It is clear that rim weighting has not skewed other descriptive variables shown on this chart

These include: Age UK, Scout movement, nature and culture related groups, Samaritans, homelessness, various church related groups, various child related groups, various elderly related groups, various community groups.



Base: n=1083



South East London ICS People's Panel - Notes for the future

- Recruitment of the South East London People's Panel is now complete. The panel is made up of a robust and representative sample (1,083 panellists) of the population of south east London. Jungle Green is now handing entire control of the panel over to SEL ICS as agreed at the outset of the project
- In future, as is the case with all survey panels, only a sub sample of the total number of panellists will respond to any online surveys conducted by SEL ICS
 - Based on the results of this first survey and comparing those recruited in wave 1 with those in wave 2, the vast majority of responses did not vary significantly between the two waves (*n.b. Both wave 1 and wave 2 samples were recruited to quota and were representative of the known profile of the SEL population according to the 2021 census*).
 - It is important to also think about the subgroups of the survey sample when analysing research results e.g. borough, gender, age, ethnicity etc. We would not recommend relying strongly on any differences noted in a subgroup of less than 50 respondents in total. If the subgroup has between 30 and 50 respondents any differences could be viewed as indications rather than statistically significant results. Subgroups of less than 30 respondents in total would not yield reliable differences in survey findings
 - We would recommend including the 'keeping well' tracker questions in all surveys conducted by SEL ICS with the panel. This not only provides a useful comparison of the population over time but also provides familiarisation for potential respondents and enables them to answer the first few questions easily and quickly, encouraging them to continue with the rest of the survey
 - Panellists have been informed that they will have the chance to opt out of the panel at the end of each year of activity





Any questions please contact us:

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